



KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Dr Martin Cunneen	<u>Accounting & Finance</u>	Martin.Cunneen@ul.ie	<ul style="list-style-type: none"> • Data Business Models & Data Governance • Privacy and Data Commercialisation • GDPR • Data Analytics in terms of societal relations. • Explainable AI (XAI) • Algorithmic Bias • Black Box decision making • Data Profiling (Insurance) • Data Commodification and Risk • Autonomous Vehicle Decision making (Insurance) • InsurTech • AI in Education • AI Assistants (Language theory & NLP) • Societal Risks due to Data Profiling • AI and technology for social good and the use of innovation to support climate risk mitigation
Prof Elaine Doyle	<u>Accounting & Finance</u>	Elaine.Doyle@ul.ie	<ul style="list-style-type: none"> • Cognitive Moral Development Theory Ethics in Tax Practice • Tax Compliance Research • Innovation in Higher Level Teaching and Learning
Dr Antoinette Flynn	<u>Accounting & Finance</u>	Antoinette.Flynn@ul.ie	<ul style="list-style-type: none"> • Earning Management • SME Finance • Accounting Education • Share Repurchases
Dr John Garvey	<u>Accounting & Finance</u>	John.Garvey@ul.ie	<ul style="list-style-type: none"> • Climate, Risk and Sustainability • Weather Risk Management • Sustainable Finance & Land Use • Market Design and Innovation
Dr Colette Grey	<u>Accounting & Finance</u>	Colette.Grey@ul.ie	<ul style="list-style-type: none"> • Corporate Governance with a focus on Executive Remuneration • Earnings Management and Earnings Quality. • Board of Directors and Gender Issues and Executive Remuneration • Corporate Social Responsibility
Dr John Heneghan	<u>Accounting & Finance</u>	John.Heneghan@ul.ie	<ul style="list-style-type: none"> • The Corporate Governance Role of Financial Accounting Information • Transparency and Governance Mechanisms • Credit Lending to SMEs • Compliance and Auditing • Financial analysis with emphasis on liquidity • Risk Management in the Public Sector • Board Working Style and Board Leadership styles • Business Ethics • Design Science Research

			<ul style="list-style-type: none"> • Spatial Awareness in Teaching
Prof George Iatridis	<u>Accounting & Finance</u>	George.iatridis@griffith.ie	<ul style="list-style-type: none"> • Financial reporting • Market-based accounting research • Earnings manipulation • Accounting policy choice • Asset impairment • Earnings and accounting disclosure quality • Financial statement analysis • Company valuation • International financial markets • Foreign currency • Hedging • Mergers and acquisitions • Cryptocurrencies • Stock market behaviour • Asset pricing • Corporate social responsibility • Covid 19 and company valuation
Prof Sheila Killian	<u>Accounting & Finance</u>	Sheila.Killian@ul.ie	<ul style="list-style-type: none"> • Accountability • Professional expertise in society • Social responsibility, ethics and the common good • Sustainability and ESG
Dr Ruth Lynch	<u>Accounting & Finance</u>	Ruth.Lynch@ul.ie	<ul style="list-style-type: none"> • Client Relationships • Accounting profession • Corporate Governance • Trust • Power
Dr Orla-McCullagh	<u>Accounting & Finance</u>	Orla.Mccullagh@ul.ie	<ul style="list-style-type: none"> • Market Risk Analysis • Data Analytics and Machine Learning in Finance/Risk • Risk Accounting and Accountability
Prof Martin Mullins	<u>Accounting & Finance</u>	Martin.Mullins@ul.ie	<ul style="list-style-type: none"> • Risk • Insurance • Uncertainty • High Technology • Ethics
Prof Finbarr Murphy	<u>Accounting & Finance</u>	Finbarr.Murphy@ul.ie	<ul style="list-style-type: none"> • Quantitative Finance • Machine Learning Finance • Emerging Risk
Dr Fergal O'Brien	<u>Accounting & Finance</u>	Fergal.G.Obrien@ul.ie	<ul style="list-style-type: none"> • Finance • Capital Markets • Tacit Knowledge • Knowledge Management
Prof Philip O'Regan	<u>Accounting & Finance</u>	Philip.OREgan@ul.ie	<ul style="list-style-type: none"> • Accounting Information in Modern Society • Behavioural Accounting • Accounting Profession • Intellectual Capital • Accounting History • Sustainability and ESG
Dr Darren Shannon	<u>Accounting & Finance</u>	Darren.Shannon@ul.ie	<ul style="list-style-type: none"> • Climate Finance • Financial Economics • Event Studies • Machine Learning in Finance • Neural Networks in Finance • NLP in Finance

Dr Barry Sheehan	<u>Accounting & Finance</u>	Barry.Sheehan@ul.ie	<ul style="list-style-type: none"> • Emerging Technology Risk Assessment • Applications of Machine Learning in Finance & Insurance • Decision Analysis using Bayesian Networks
Prof Bernadette Andreosso-O'Callaghan	<u>Economics</u>	Bernadette.Andreosso@ul.ie	<ul style="list-style-type: none"> • Comparative Economic Integration (Asia and Europe) • Structural Change and Economic Growth in East-Asian Countries • Economic Growth and Crises • Economic Growth and Global Governance
Dr Rita Buckley	<u>Economics</u>	Rita.Buckley@ul.ie	<ul style="list-style-type: none"> • Multinational Enterprises and Productivity Spillovers • Global Food Prices and Volatility • Organic and Sustainable Agriculture
Prof Jim Deegan	<u>Economics</u>	Jim.Deegan@ul.ie	<ul style="list-style-type: none"> • Tourism Sector and Measures to Enhance Productivity • Networks as a Measure to Improve Tourism Performance • The Impact of New Forms of Artificial Intelligence on the Tourism Sector • Challenges for the tourism/aviation/marine sector arising from the need to tackle Climate change
Dr Darragh Flannery	<u>Economics</u>	Darragh.Flannery@ul.ie	<ul style="list-style-type: none"> • Economics of education • Education policy analysis • Health economics • Applied microeconometrics
Dr Olubunmi Ipinnaeye	<u>Economics</u>	Olubunmi.Ipinnaeye@ul.ie	<ul style="list-style-type: none"> • Enterprise Growth, Development and Policy • Drivers of Firm-level Innovation and Innovation Policy • Social Innovation • Industrial Policy Evaluation
Prof Stephen Kinsella	<u>Economics</u>	Stephen.Kinsella@ul.ie	<ul style="list-style-type: none"> • Political Economy • Open Economy Macroeconomics • Stock Flow Consistent Economics
Dr Lukas Kuld	<u>Economics</u>	Lukas.Kuld@ul.ie	<ul style="list-style-type: none"> • Economics of innovation, science, and arts • Urban economics • Economic history • Labour economics
Prof Helena Lenihan	<u>Economics</u>	Helena.Lenihan@ul.ie	<ul style="list-style-type: none"> • Economics of Innovation • Innovation and Innovation policy • Drivers of firm performance and Growth • Innovation, Science (R&D), and Industrial/Enterprise Policy Evaluation • Innovation and Human Capital • Industrial/Enterprise Development and Policy
Dr Vincent O'Sullivan	<u>Economics</u>	Vincent.O'Sullivan@ul.ie	<ul style="list-style-type: none"> • Economics of Education • Health Economics • Labour Economics.
Dr Donal Palcic	<u>Economics</u>	Donal.Palcic@ul.ie	<ul style="list-style-type: none"> • Infrastructure Policy • Public Sector Economics • Privatisation and Public-Private-Partnerships • State-owned Enterprises • Efficiency Productivity Analysis
Prof Eoin Reeves	<u>Economics</u>	Eoin.Reeves@ul.ie	<ul style="list-style-type: none"> • Infrastructure Regulation • Funding and Finance Issues in Infrastructure • State Owned Enterprise

			<ul style="list-style-type: none"> • Privatisation and Public Private Partnerships
Dr Marta Zieba	<u>Economics</u>	Marta.zieba@ul.ie	<ul style="list-style-type: none"> • Applied Microeconomics • Efficiency and Productivity Analysis • Cultural Economics • Tourism Economics • Health Economics • Labour Economics
Dr Elaine Berkery	<u>Management & Marketing</u>	Elaine.Berkery@ul.ie	<ul style="list-style-type: none"> • Women in Leadership/Management • Leadership in Healthcare • Gender Quotas • Flexible Work Arrangements • Talent Management
Dr Patrick Buckley	<u>Management & Marketing</u>	Patrick.Buckley@ul.ie	<ul style="list-style-type: none"> • Information Management • Prediction Markets • E-Learning
Dr Catriona Burke	<u>Management & Marketing</u>	Catriona.Burke@ul.ie	<ul style="list-style-type: none"> • Strategic Organization • Time and Temporality • New forms of Organizing • Temporariness and Projectification of Post-Bureaucratic Work, Organization and Society • Project Studies
Dr Conor Carroll	<u>Management & Marketing</u>	Conor.Carroll@ul.ie	<ul style="list-style-type: none"> • Crisis Management, Crisis Communications, Risk Communications • Digital Marketing, Digital Consumption Behaviour • Improving Sales Productivity • Strategic Sales Management Issues
Dr Yvonne Costin	<u>Management & Marketing</u>	Yvonne.Costin@ul.ie	<ul style="list-style-type: none"> • Female Entrepreneurship • Small Firm Growth • Entrepreneurship Education
Dr Yvonne Delaney	<u>Management & Marketing</u>	Yvonne.Delaney@ul.ie	<ul style="list-style-type: none"> • Problem Based Learning in Management Education • Management Skills Development in the PBL tutorial process • PBL and Problem Solving in SME's • Educational Innovations in third Level Education • Reflective Practices in a PBL Environment
Prof John Fahy	<u>Management & Marketing</u>	John.Fahy@ul.ie	<ul style="list-style-type: none"> • Customer Value • Emotions in Marketing • Digital Marketing
Dr Briga Hynes	<u>Management & Marketing</u>	Briga.Hynes@ul.ie	<ul style="list-style-type: none"> • Entrepreneurship • Entrepreneurship Education and Entrepreneurial Learning • Social Entrepreneurship and Social Innovation • Social Enterprise Scaling • Female Entrepreneurship • Marketing and Digital Media in Small and Medium Firms • Small Firm Growth and Strategy Development
Dr Maria Lichrou	<u>Management & Marketing</u>	Maria.Lichrou@ul.ie	<ul style="list-style-type: none"> • Place Marketing • Tourism Studies • Consumer Culture • Critical Marketing • Market Ethnography
Dr Roisin Lyons	<u>Management & Marketing</u>	Roisin.Lyons@ul.ie	<ul style="list-style-type: none"> • Entrepreneurial competency development • Entrepreneurship education and pedagogy • Innovation management

			<ul style="list-style-type: none"> • Open innovation
Dr John McCarthy	Management & Marketing	John.McCarthy@ul.ie	<ul style="list-style-type: none"> • Strategic Uncertainty • Strategy Implementation • International Strategy • CSR and Strategy • Change Management
Prof Michael J Morley	Management & Marketing	Michael.Morley@ul.ie	<ul style="list-style-type: none"> • International, Comparative & Cross-Cultural Management • Expatriate Assignments, Global Mobility & Intercultural Competence • Person-Environment Fit, Psychological Contracts & Trust Dynamics
Dr Caoilfhionn Ní Bheacháin	Management & Marketing	C.NiBheachain@ul.ie	<ul style="list-style-type: none"> • Networks and Business Communication • Cultural Studies and Critical Theory • Print Culture and Publishing History • Popular Culture and Marketing
Dr Michael P O'Brien	Management & Marketing	Micahelp.Obrien@ul.ie	<ul style="list-style-type: none"> • Information Management • Software Evolution • Learning Analytics
Prof Michele O'Dwyer	Management & Marketing	Michele.ODwyer@ul.ie	<ul style="list-style-type: none"> • Marketing • Entrepreneurship • Innovation
Prof Deirdre O'Loughlin	Management & Marketing	Deirdre.OLoughlin@ul.ie	<ul style="list-style-type: none"> • Consumer Credit, Debt and Austerity • Services Research, Family Caring & Value Co-Creation • Ethics, CSR and Sustainability Strategy & Behaviours • Digital Marketing Strategy and Online Consumer Behaviour • Branding and Brand Management • Relationship Marketing
Prof Lisa O'Malley	Management & Marketing	Lisa.OMalley@ul.ie	<ul style="list-style-type: none"> • Marketing Leadership • Sustainability • Gender, Consumption and Identity • Tourism, Authenticity and Experience
Dr Maurice Patterson	Management & Marketing	Maurice.Patterson@ul.ie	<ul style="list-style-type: none"> • Consumer Culture Theory • Embodied Consumption • Sound & Consumption • Placemaking
Dr Annmarie Ryan	Management & Marketing	Annmarie.Ryan@ul.ie	<ul style="list-style-type: none"> • Market Shaping and Innovation • Digitalisation in Marketing Practice • Sustainable and Regenerative market futures • Circular economy and market relationships • Future of business education
Dr Nuala Ryan	Management & Marketing	Nuala.Ryan@ul.ie	<ul style="list-style-type: none"> • Leadership • Leadership in Healthcare • Business Policy in Healthcare • Strategic Leadership of Digital Transformation • Strategy Direction and Implementation • Women in Leadership • Entrepreneurial leadership
Dr Siobhan Tiernan	Management & Marketing	Siobhan.Tiernan@ul.ie	<ul style="list-style-type: none"> • Change Management • Airline Business Strategies • Airline Service Quality
Dr John Walsh	Management & Marketing	John.Walsh@ul.ie	<ul style="list-style-type: none"> • Knowledge Management Systems • Knowledge Sharing Practices • Learning Analytics

Dr Moran Anisman-Razin	<u>Work & Employment Studies</u>	Moran Anisman-Razin	<ul style="list-style-type: none"> • Everyday courage in organizations • Stretch goals • Leadership • Leadership development
Prof Tony Dundon	<u>Work & Employment Studies</u>	Tony.Dundon@ul.ie	<ul style="list-style-type: none"> • Employment Regulation • Employment Equalities • Employee Voice • Gig Economy & Employment Rights • Trade Union Organising
Prof Noreen Heraty	<u>Work & Employment Studies</u>	Noreen.Heraty@ul.ie	<ul style="list-style-type: none"> • Age and Ageism in the Workplace • Generational Perspectives on the Employment Relationship • Psychological Contract • Late Stage Careers
Dr Sarah Kieran	<u>Work & Employment Studies</u>	Sarah.Kieran@ul.ie	<ul style="list-style-type: none"> • Strategic Change • Organisational Sensemaking • The Digital Transformation of Work • Digital Leadership • Middle Management • HR Analytics
Dr Jonathan Lavelle	<u>Work & Employment Studies</u>	Jonathan.Lavelle@ul.ie	<ul style="list-style-type: none"> • Trade Union Recognition and Avoidance • Employee Voice • Employment Practices in Multinational Companies • International and Comparative Employment Relations
Dr Jean McCarthy	<u>Work & Employment Studies</u>	Jean.McCarthy@ul.ie	<ul style="list-style-type: none"> • Stereotypes, Prejudice & Discrimination at Work • Ageing & Work Issues • Learning, Development & Education • Sustainability Leadership
Dr Sarah MacCurtain	<u>Work & Employment Studies</u>	Sarah.MacCurtain@ul.ie	<ul style="list-style-type: none"> • Top Management Teams and Innovation • Organisational Change and Sense Making • Organisational Change and the Informal Organisation • Bullying in Healthcare
Dr Juliet McMahan	<u>Work & Employment Studies</u>	Juliette.McMahan@ul.ie	<ul style="list-style-type: none"> • Precarious Work / Low Paid Work • LGBT and Work-related Issues • HRM/Employment Relations from a Small Firm Perspective • Middle Managers and Work • Workplace Bullying and Incivility
Dr Caroline Murphy	<u>Work & Employment Studies</u>	Caroline.Murphy@ul.ie	<ul style="list-style-type: none"> • Job Quality • Employee Voice and Representation • Employment in the Health and Social Care Sector • HR Analytics
Prof Deirdre O'Shea	<u>Work & Employment Studies</u>	Deirdre.OShea@ul.ie	<ul style="list-style-type: none"> • Occupational Health Psychology Interventions • Motivation and Self-Regulation • Proactivity, Voice and Silence in the Workplace • Trust and Meaning in the Workplace • Interpersonal Emotion Regulation and Incivility • Resilience Dynamic
Dr Michelle O'Sullivan	<u>Work & Employment Studies</u>	Michelle.OSullivan@ul.ie	<ul style="list-style-type: none"> • Working Hours • Employment Law • Insecure Work • Low Pay • Trade Unions • Dispute Resolution

<u>Dr Jill Pearson</u>	<u>Work & Employment Studies</u>	<u>Jill.Pearson@ul.ie</u>	<ul style="list-style-type: none"> • Objective and Subjective Career Success • Education to Work Transitions • Career Interventions • Age and Gender Issues in Relation to Careers
<u>Dr Lorraine Ryan</u>	<u>Work & Employment Studies</u>	<u>Lorraine.T.Ryan@ul.ie</u>	<ul style="list-style-type: none"> • Zero Hours Contracts and Precarious Work • Trade Unions • Collaborative Bargaining • Working Time
<u>Prof Donald Truxillo</u>	<u>Work & Employment Studies</u>	<u>Donald.Truxillo@ul.ie</u>	<ul style="list-style-type: none"> • Age Differences at Work • Employee Privacy • Personnel Selection/Applicant Experience