

Faculty of Arts, Humanities and Social Sciences

Digital Content Development

Part-Time Professional Diploma



NFQ Level 9 | 1 Year | Part-Time | Online Learning

In the digital age, the demand for skilled professionals in digital content development is on the rise. Roles such as technical writers, content developers, and e-learning specialists are highly sought after. Businesses rely on engaging and informative digital content to connect with customers, employees, and stakeholders, driving the need for experts in this field. As a result, the demand for digital content developers is set to increase.

This Professional Diploma will help you develop engaging and informative digital content. You'll learn professional writing skills for digital content distribution and new writing concepts. You'll learn to structure content for maximum effect and create appealing multimedia presentations. You will also understand how to optimise content for search engines and create compelling online experiences with well-considered material. On completion, you'll be equipped with how to:

- ✔ Create compelling digital content that engages and educates your audience.
- ✔ Work in a variety of roles, such as technical writer, content developer, information developer, e-learning developer, UX writer, instructional designer, or training specialist.
- ✔ Apply the skills and knowledge to pursue a successful career in digital content creation.

EXPLORE THE COURSE MODULES:

- Professional Writing
- Information Design
- Future-Focused Professional Portfolio 1 & 2
- Workplace Communications
- Learning Design

THIS PROGRAMME IS FOR YOU IF YOU:

- Want to create content that is accessible and clear to wide and diverse audiences.
- Wish to begin or advance your career as a technical writer, content developer, information developer, e-learning developer, UX writer, instructional designer, or training specialist.
- Work as a content developer but lack a formal qualification.

Take your curiosity one step further; find out more.

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