



UNIVERSITY OF  
**LIMERICK**  
OLLSCOIL LUIMNIGH

Cooperative  
Education and  
Careers Division

# Kemmy Business School

Graduate Outcomes Survey  
Graduates of 2020

# Kemmy Business School

## Award Level Employment

The data below represents the current status of the graduates of 2020 for graduates of the Kemmy Business School



- In Employment - Ireland
- In Further Study or Training
- Seeking Employment
- In Employment - Overseas
- Not Available for Employment

## Gender

In Employment



77%



80%

In Further Study or Training



16%



13%

Not Available for Employment



1%



2%

Seeking Employment



7%



5%



# Kemmy Business School

## Salary

**€34,804**

Kemmy Business  
School Graduates

The average starting salary for UL Kemmy Business School graduates is €34,804.

The figure represents the current average based on those who completed the GOS and responded to the salary question. Some key factors continue to influence salary levels of UL graduates. They include discipline, type of job, employment sector, and location of employment.

**€33,715**

Undergraduate  
Honours Degrees

**€33,978**

Masters Taught

**€46,667**

Postgraduate  
Research

**€40,568**

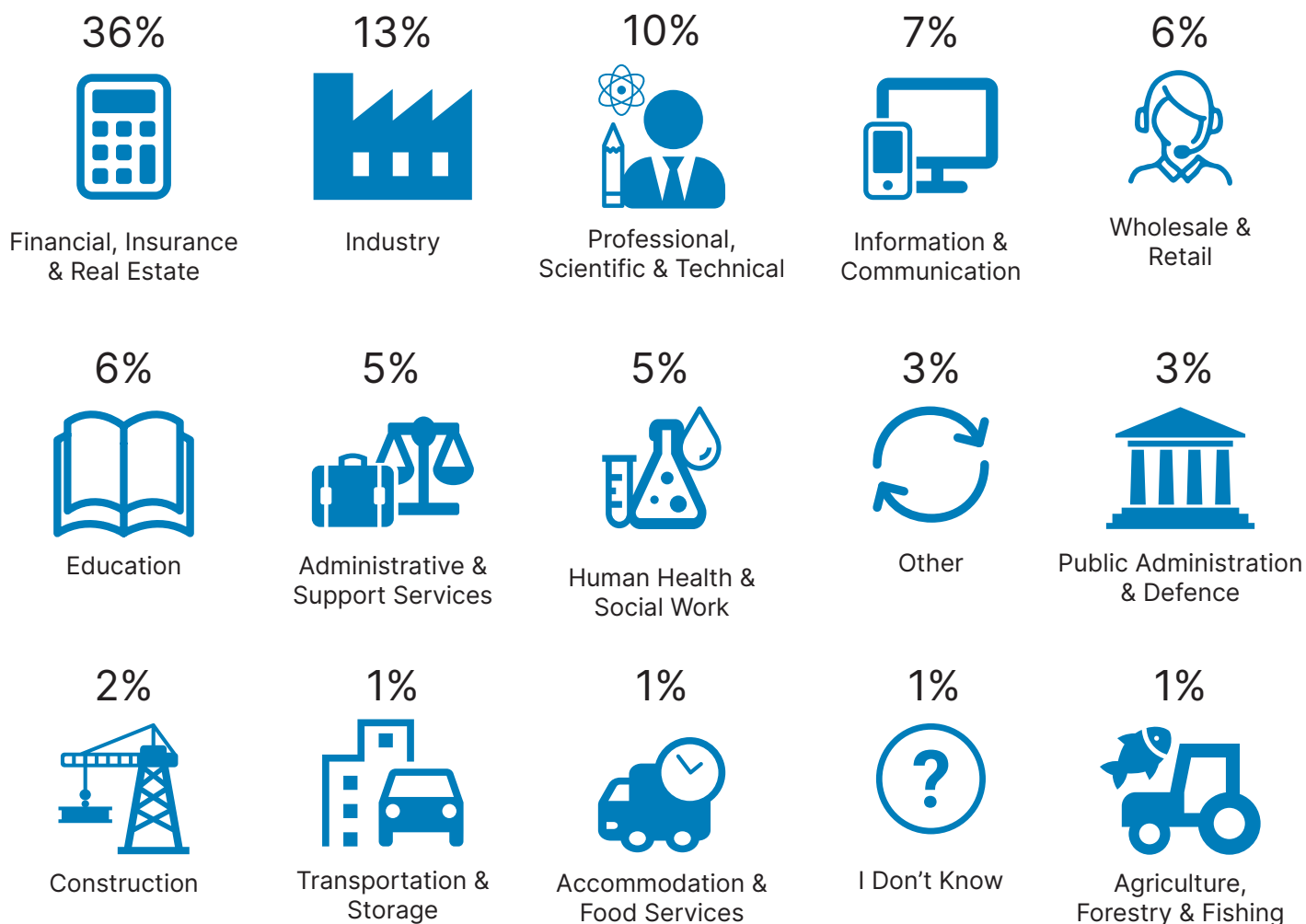
Other Undergraduate  
Degrees

**€46,711**

Postgraduate  
Certificates & Diplomas



## Employment Sectors



### Financial, Insurance & Real Estate

- Financial service activities, except insurance and pension funding
- Insurance, reinsurance and pension funding, except compulsory social security
- Activities auxiliary to financial services and insurance activities

### Industry

- Manufacture of Food & Beverages, Textiles & Clothing
- Manufacture of Computer, Electronic and Optical Products
- Manufacture of Chemicals, Pharmaceuticals, Rubber, Plastic and Mineral Products.

### Professional, Scientific, and Technical Activities Graduates

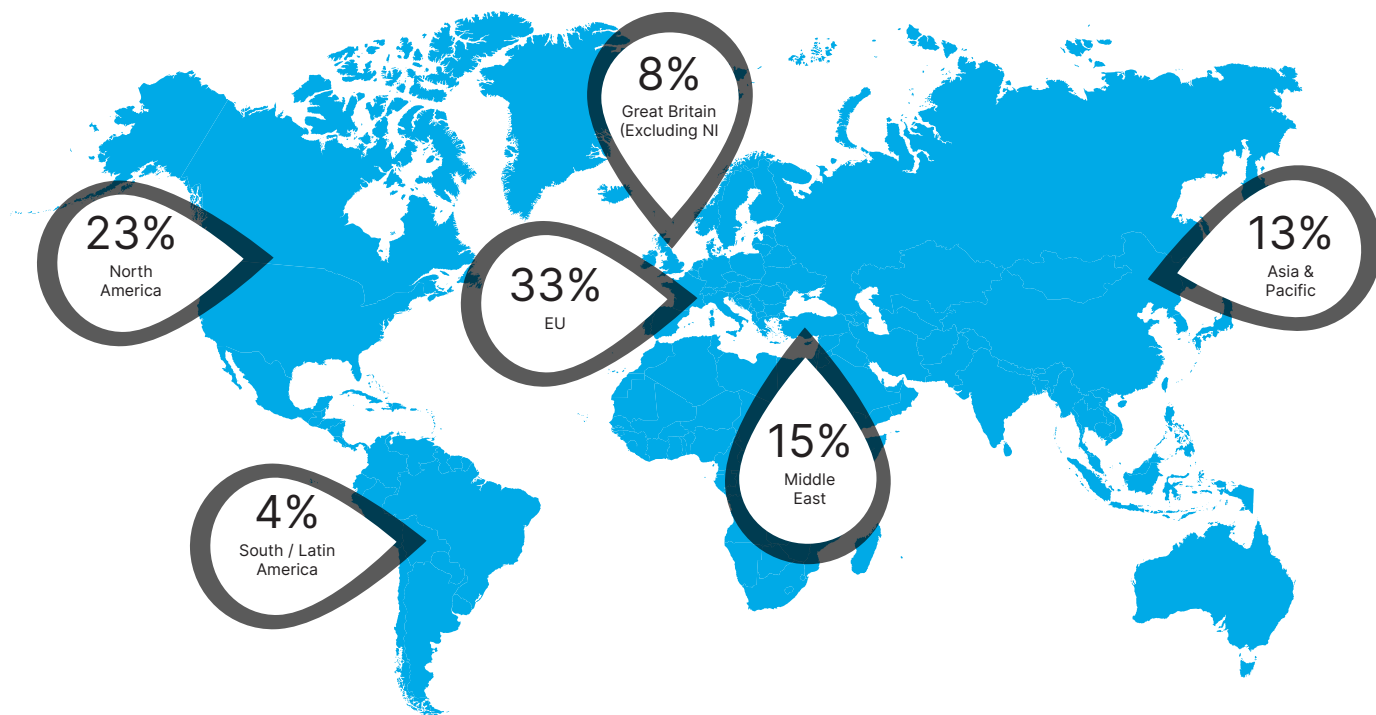
- Law and Accountancy
- Management Consultancy
- Architectural and Engineering: Technical Testing and Analysis
- Scientific Research and Development
- Advertising and Market Research

### Information & Communication

- Software Publishing
- Motion picture, video and television programme production, sound recording and music publishing activities
- Sound recording and music publishing activities
- Telecommunications
- Computer programming, consultancy and related

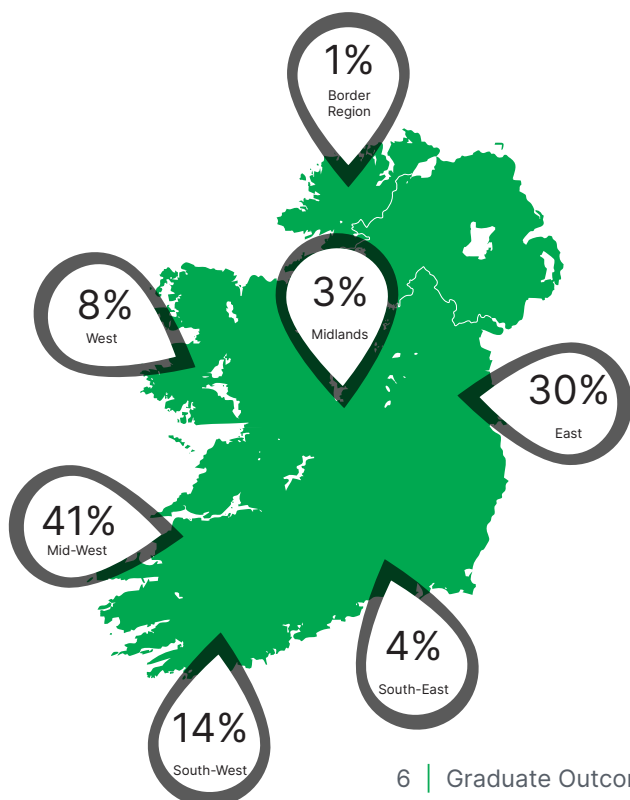
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## Regions of Employment



### Global

Internationally, the largest percentage of graduates went to EU countries, with 33%. Sectors with the greatest representation were Financial, Insurance & Real Estate (25%), Industry (25%), the Education Sector (13%), and Information & Communication (13%). North America was the next largest percentage, at 23%. Of those, Education, followed by Industry, Information & Communication, and Wholesale and Retail trade were the sectors where graduates reported employment.



### Ireland

In Ireland, the Mid West took the largest percentage of Graduates from the Kemmy Business School, at 41%. Of those, the greatest number went to the Financial, Insurance & Retail sector, followed by Industry, Professional, scientific and Technical, and Information & Communication.

The area with the next highest percentage of graduates reporting employment was in the East, at 30%. Sectors reported there included Financial, Insurance and Real Estate, Industry, Professional, Scientific & Technical, and Information & Communication.

Additional Faculty and Course specific information is available for download on our website [here](#)



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