



Cosmopolitan Localism

Mission Impact Hub

By 2030, UL's startup incubator will incorporate principles of sustainability into all of its startup programs and work to commercialise opportunities identified by the Mission Lab

Successful sustainability-led innovation requires a commitment to creating a positive impact for people and planet. This mission sees UL orient its venture incubator toward the nurturing of sustainability-led startups. In doing so, aspiring entrepreneurs will be supported by expert mentors on their journey to creating maximum social and ecological impact.

Outcomes

- + entrepreneurship
- + societal value creation
- + sustainability-led ventures
- + social innovation and impact
- + public entrepreneurship
- + economic prosperity
- unemployment
- reliance on FDI
- innovation stagnation
- food waste and packaging

Metrics

Official metrics are yet to be defined by the mission team and additional key stakeholders. This will occur upon commencement of the mission projects and will be influenced by data derived from baseline studies of the systems relevant to each mission.

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