

BA in Management Practice

NFQ Level 8

Transforming ambitious professionals into management leaders with recognised university accreditation



PROGRAMME PROFILE:

The BA in Management Practice is a one year programme specifically designed to broaden and develop generic management competencies required by middle-level managers from a variety of disciplines working within public, private and voluntary sector organisations. There is increasing consensus across the management literature regarding key core competencies required by middle-managers to provide direction, facilitate change, utilise resources and collaborate across functions; while concurrently achieving outstanding results by developing motivated effective individual team members and releasing discretionary effort and talent through delegation and empowerment.

LEARNING APPROACH:

- The BA in Management Practice is a one year programme.
- Learners will attend interactive workshops over two semesters.
- These contact hours will be critically underpinned and supported with self-directed and personal study hours.
- Continuous assessment is a core feature of the programme.

CANDIDATE PROFILE:

- This programme specifically seeks to recruit middle-level managers from a variety of disciplines working with public, private and voluntary sector organisations.
- The programme is open to applicants who hold a Level 7 (NFQ), ECTS 60 credits award (Minimum 2.2) in Management or Business Studies or equivalent.



HOW TO APPLY / MORE INFORMATION

For Further details please Email
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PROGRAMME OUTLINE

SEMESTER 1

MG4917 SUPPLY CHAIN MANAGEMENT AND CUSTOMER RELATIONSHIP MANAGEMENT:

This course is designed to understand how logistical decisions impact the performance of the firm as well as the entire supply chain. The key will be to understand the link between supply chain structures and logistical capabilities in a firm - or the entire supply chain.

PM4018 PERSONNEL MANAGEMENT PRACTICE:

This module is designed to increase the knowledge and skill and overall capability of the participants in key operational areas of HR such as performance management, health and safety, employment regulation, employee welfare issues.

MG4927 CROSS CULTURAL MANAGEMENT:

The rationale for this module is to provide students with a thorough appreciation cross cultural issues which they are likely to encounter when managing organisations internationally, along with an understanding of the different trajectories of current cross cultural and International Management thinking.

MG4947 TRANSFORMATIONAL PERSONAL AND PROFESSIONAL DEVELOPMENT 1:

This module deploys proven successful processes adopted from co-active coaching methodology, guided by transformational teaching theory and its underlying concepts and is centered around the 5 key pillars of self-reflection, self-awareness, self direction, self-responsibility/regulation and self efficacy. Students will capture key revelations in a personal leadership compass template

SEMESTER 2

MG4918 STRATEGIC MANAGEMENT :

This module addresses the domain of the strategic manager. The Module is typically seen as both a foundation and a capstone for a career in general management. Intellectually the academic underpinning comes from the grand theories tradition within strategic management.

MG4928 ORGANISATIONAL PERFORMANCE AND EFFECTIVENESS:

This module is designed to develop an understanding of how the performance and effectiveness of an organisation can be assessed, with a view to finding ways of improving overall performance and effectiveness.

EC4908 ISSUES IN THE GLOBAL ECONOMIC ENVIRONMENT:

This module will be divided into two sections: understanding the benefits and limitations of economic analysis as a means of studying business behaviour, and the effects of the real world economy on business decision making.

MG4948 TRANSFORMATIONAL PERSONAL AND PROFESSIONAL DEVELOPMENT 2:

This module builds on the foundations laid down by TPPD 1 for outstanding self-leadership through instructor-guided evaluative self-discoveries. The key elements of this module are: Refined Goal Setting & New Action, Strategies for Overcoming 'Stuck Points', Creating (New) Habits for Success, Final Action & Impact on Others and Final Review & Personal Leadership Compass 2