



KATY SNYDER



EMMA LAMBERT



St. Gabriel's School

The Regional Respite Centre Brochure

GOAL & OBJECTIVES

St. Gabriel's Regional Respite Centre is being built beginning later in 2017, but still needs funding. Emma and Katy set out to create a professional brochure that represented St. Gabriel's a whole, specifically promoting the construction of the respite centre in hopes of more donations. This brochure was created with the intentions of being distributed to other businesses in the community.

OUTCOMES & INTERVENTIONS

St. Gabriel's School is building a respite centre, but in order to complete it, some fundraising needs to still be done. Emma and Katy created a brochure which could be used as promotional events, sharing the importance of the respite centre that is being built. Creating this brochure meant gaining an indepth knowledge of St. Gabriel's School as well as what is going to be offered with the respite centre. Emma and Katy toured the school, meeting with Kate Sheahan, the fundraising director, as well as her two co-op students, Brian and Leah. They also attended a meeting about the construction of the respite centre. The two of them also created a short marketing plan in hopes of helping future students within this practicum to get their project(s) started quicker and more efficiently.

REGIONAL RESPITE CENTRE MODEL



COMMUNITY PARTNER

St. Gabriel's provides a wonderful, positive environment for children with all abilities. Our clinicians, teachers, and other staff work together to support the educational, developmental, and emotional needs of the children. They work in a spirit of partnership with parents, carers, and families. Up to 400 children attend St. Gabriel's outpatient therapy centre! The centre offers a variety of resources including a hydrotherapy pool, sensory garden, and professional nursing staff. Emma and Katy worked most closely with Kate Sheahan, the fundraising director, as well as her two co-op students, Brian and Leah.

CONCLUSION

Emma and Katy learned St. Gabriel's is in need of fundraising, though the fundraising process is not as straightforward as one may think. As a result, they decided the best process for gaining awareness and funds was to create a brochure promoting the creation of the Regional Respite Centre. The two of them also gleaned a more in depth knowledge of the importance to provide support to those of all abilities. Taking part in the practicum helped to open their eyes to being a part of the Irish community, a new environment to them both. More specifically, their passion grew for St. Gabriel's and other organisations offering similar support.

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