



# UL ENGAGE

## Community Briefing

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### **Murroe community News video**

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**UNIVERSITY of LIMERICK**  
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# THE BRIEF

With help from Denis O'Malley, the Murroe community has produced news videos for its community members that live in surrounding nursing homes. These videos are created with the purpose of keeping the elderly informed with current events occurring in Murroe. UL Engage partnered with Murroe to start the videos again since they have not been produced in recent times. The process of starting the video series again required preparation. First Colleen and Katie met with Members of the Murroe Community in surrounding Nursing homes to get to know them and what they liked about previous videos. Then they discussed potential content for the video with the community partners. For the video, they decided making a feature about Glenstal Abbey would be a creative and interesting way to remind the community members of one of the big attractions in their community. Then they created a storyboard, brainstorming ideas about what and who could be included in the video. After that they reached out to members of the Glenstal community to set up interviews. With the guidance of Brother Coleman, Colleen and Katie were given a tour of Glenstal and conducted an interview with Brother Coleman. Later, Colleen interviewed Nóirín Ní Riain. After the completion of the interviews, Katie worked on editing the footage to create the final video. The final product was shown to Millbrae, one of the local nursing homes. At the viewing Father Placid and Nora, Murroe natives, were able to watch the feature video. They were very pleased with the special on Glenstal. In the future, there is the hope that the UL Engage students can take the videos to a new level by spreading the word on the videos and creating a more user friendly way of accessing them. At the moment the videos are for the elderly members of Murroe in nursing homes but hopefully one day the videos will be regularly watched by any member of the Murroe community who has left the area, regardless of how far away they are.



# COMMUNITY PARTNERS

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Murroe is a small community outside of Limerick City, only 15 km from Limerick City center, and near the border of County Tipperary. It was founded by the Barrington family and currently has an approximate population of 5,000 people. The population is growing due to work in Limerick city, Murroe is now part of the commuting area.

Within Murroe members of the community decided a news video in Murroe. Denis O'Malley found volunteers to make the video possible.

Denis O'Malley is the leader of the Murroe Community with current topics about the town would be a nice way to keep locals updated when they are not currently News Video production. He takes part in brainstorming ideas, interviewing individuals and filming the footage. The news video is only one of many small projects Denis works on outside of his engineering job. He also is actively involved with the O'Malley clan. Denis is very active in the Murroe community.

Kevin O'Gorman is the Community News Video editor. He helps Denis with some of the filming and interviewing but his skills are put to use when the video is edited. For the Glenstal feature he did not have to do the editing so he provided useful ideas and support throughout the making of the video.

Volunteers have been used throughout the years to complete the videos with the guidance of Denis and Kevin. Denis hopes that the UL Engage program will provide a reliable and frequent group of volunteers so the video can become a regular occurrence once again.

# STUDENTS



Colleen Condry is from Marlborough, Massachusetts. She is a student at Syracuse University in Syracuse, New York. At Syracuse University, she studies Human Development and Family Science in the David B. Falk College of Sport and Human Dynamics. She took on the Murroe Community News video because she wanted to immerse herself in the Irish culture. Through UL Engage and with the help of Denis O'Malley she was able to experience daily life and culture in Ireland that most study abroad students do not get to experience. She is eternally grateful for the opportunity UL Engage has given her and will continue to value what she has learned from the program moving forward in her career.



Katie Larson is from Springfield, Missouri. She attends college at Drury University where she will receive a Bachelors of Art in Advertising and Public Relations with minors in Religion, Web Communication and Design, and Psychology. During her time in Ireland, she wanted to find a way to not only learn about the area but learn from the people here. Through the UL Engage program this is what she was able to do. Working alongside Denis, the Murroe Community News project and Glenstal Abbey has allowed her to not only learn about the Murroe community and Irish history from the people, but also gain skills and learn about herself. She has wholeheartedly enjoyed her time in Ireland and will take with her the knowledge, experiences and memories that she has gained.

# PROJECT RATIONALE

In past years, the Murroe Community News Video was a much-anticipated production. With the help of volunteers Denis O'Malley created an abundance of videos. During the recession in Ireland there was a surplus of volunteers and hours for people to work on the videos. With people finding stable jobs and a lack of time the video production slowed and was not what it used to be. Denis reached out to UL Engage to get student volunteers to help start making videos once again.



# Appendices

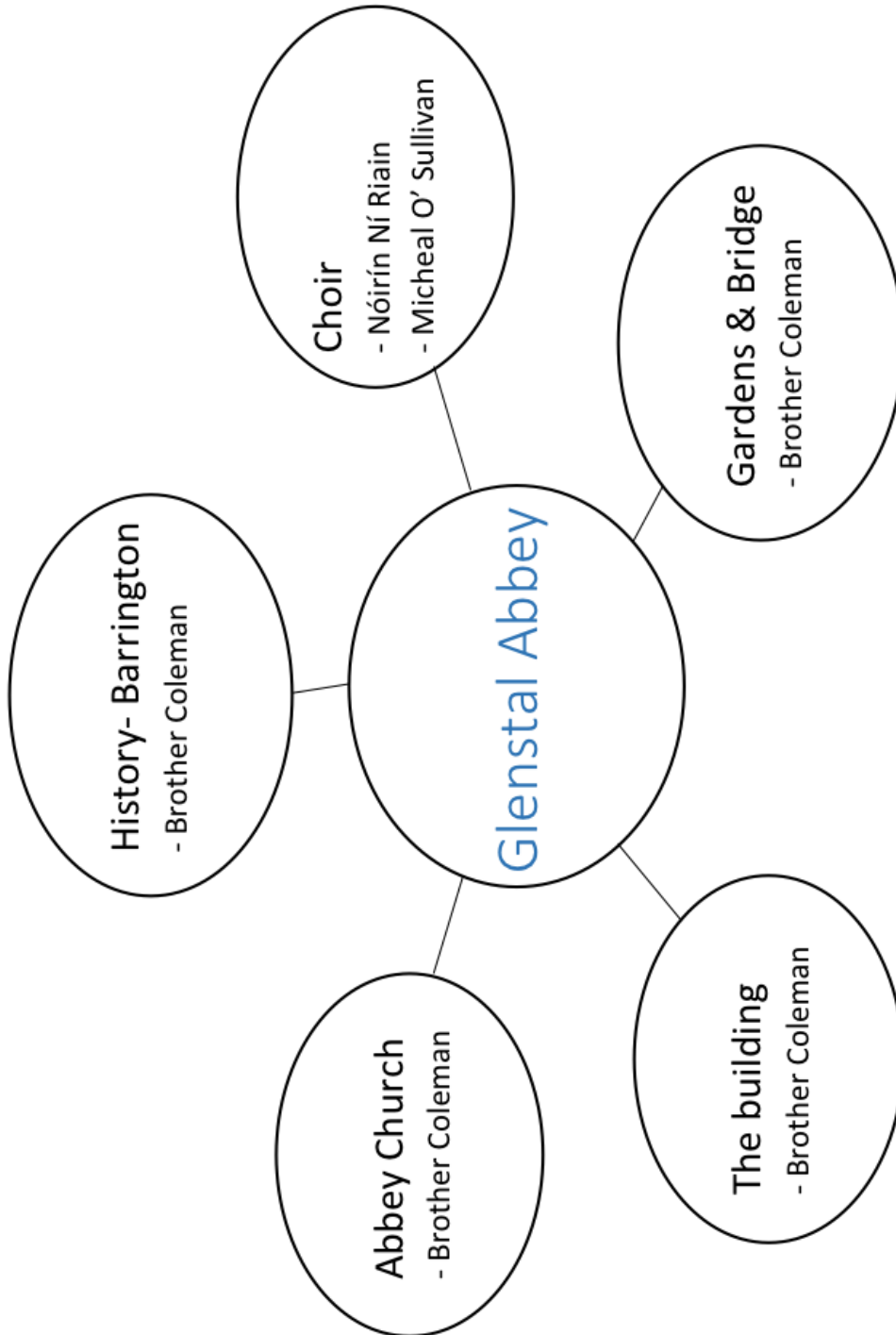


Figure 1: Storyboard for video feature on Glenstal



Figure 1: Entrance to Glenstal Abbey Glenstal





Image 2: Blossom and Nora, Murroe natives, watching the video



Image 3: Millbrae nursing home watching the video



# Murroe Community News Video

By: Eilíocht Conry and Kaiti Larson



## INTRODUCTION

With the help of Denis O'Malley, the Murroe community has produced news videos for its community members that live in surrounding nursing homes. These videos are created with the purpose of keeping the elderly informed with the current events occurring in Murroe. An LE engage partner with Murroe to start the video series in case they have not been produced in recent times. The video created as part of the Murroe Community News video project will be featured in the Glenstal Abbey.

## MURROE

Murroe is a small community outside of Limerick City.

- Founded by the Barrington family
- Approximate population is 5,000 people
- The population is growing due to work in Limerick City, its proximity to the commuting area
- About 13.5 km from Limerick City center, the border of County Tipperary



## VIDEO PRODUCTION

- Met with members of the Murroe Community in the surrounding Nursing Homes
- Discussed potential content for the video
- Decided on making the feature about Glenstal Abbey
- Created a storyboard
- Reached out to members of the Glenstal community
- Explored the grounds
- Interviewed Brother Coleman and Nóirín Ní Ráin
- Completed a script for the video
- Presented the final product to the Murroe community members in the surrounding homes



## GLENSTAL ABBEY



- Built by the Barrington family
- Home to 27 monks
- Boarding school
- Dairy farm
- Abbey renovated church
- Bible Garden
- Guest house and God Pods



- Exterior and Interior view of the Church of Glentstal

## CONCLUSION

After the video was created, we were able to present it to the nursing home with the final product. After the viewing, we received feedback from the residents of the nursing home and the members of the Murroe community.

The feedback we received was overwhelmingly supportive:

- "Brilliant"
- "I loved it"
- "It was beautiful"
- "Where can I watch this in the future"
- "Congratulations on a job well done"
- "The video was well put together"



- Blossom and Nora, Murroe natives, watching the video



- Residents of Millbrae Nursing Home watching the feature on Glenstal

## CONTRIBUTORS

- Denis O'Malley
- Brother Coleman
- Nóirín Ní Ráin
- Kevin O'Gorman
- Murroe Community
- Glenstal Community

## FUTURE PROJECTS

Goals for future projects to achieve:

- Create a common storyboard for students to use
- Close contact with the elderly to know what they want to watch in the future videos
- Spread awareness to the public about these videos
- Make the YouTube page more appealing to attract more visitors to the site
- Link the video of the Murroe website to the social media





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