Module Title	Module Details	ECTS
PO4051-INTRODUCTION TO POLITICS AND INTERNATIONAL RELATIONS	**Rationale and Purpose of the Module:** This module will introduce studies to the themes and issues that exist in the study of Politics and International Relations. It will provide the first part of an introduction that will look at the basics of the study of Politics and International Relations. In particular, it will address questions about the nature and justification of the state, and its role in both domestic and international politics. The module will be offered on the Evening Degree. **Syllabus:** What is Politics and International Relations? Power and Authority State Development Power in Modern States Political Obligation in Classical Political Thought Political Obligation in Contemporary Political Thought States and Nonstate Actors in International Politics International Organisations, Globalisation and Regionalism	6 ECTS
BS4001 - PRINCIPLES OF INTERNATIONAL BUSINESS	**Rationale and Purpose of the Module:** This module aims to provide students with an understanding of the international dimensions of business. It provides students with a foundation in the theory and practice of businesses operating within a globalised context. The module introduces students to the extensive remit of international business activity and to key concepts concerning companies operating internationally. **Syllabus:** The course will introduce topics concerning international business while illustrating its scope and importance. Topics will include the impact of geography, culture and politics on business dealings. Students will study formal institutions (economic and political) and informal factors such as culture, religion, language and ethics. Other topics may include: globalisation; international trade; corporate social responsibility; global branding; international management strategy	6 ECTS
PO4018-INTERNATIONAL RELATIONS	**Rationale and Purpose of the Module:** Provides an overview of some of the theoretical debates and issues that have underpinned the study of International Relations (IR). Theoretical perspectives such as Realism, Liberalism and Structuralism will be introduced and this will allow students to apply these to the arena of world politics and to processes such as the interactions of states, the workings of International Organisation and the global economy. **Syllabus:** The module provides an introduction to the theoretical perspectives within International Relations (IR) - Realism; Liberalism; Structuralism; Critical Theory; Post-Modernism; Constructivism; Feminism. It then introduces the major aspects of study within IR - Power; Security; War and Peace; Foreign Policy and Diplomacy; International Political Economy; International Organisations	6 ECTS
PM4013-PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	**Rationale and Purpose of the Module:** This module examines both the role of the HR function in the management of people at work and the importance of managing people in contributing to organisational effectiveness. This module is designed to provide students with an appreciation and understanding of Human Resource Management (HRM) in organisations. There is a strong focus on contextualising HRM within the prevailing macro	6 ECTS

	environment, to demonstrate how this influences the range of HR policies and systems enacted by organisations. **Syllabus:** Covers core issues surrounding managing people at work. In so doing, the module starts with a consideration of key labour market issues in Ireland and how these affect the nature of HRM in organisations. Core HR activities are next explored including the processes of human resource planning, recruitment and selection. The module then examines critical elements of managing and rewarding performance, career development, and developing people at work. The nature of work is set down and finally, the link between CSR and HRM is highlighted.	
BR4012 - BROADENING: COMMUNICATION ACROSS CULTURES	**Rationale and Purpose of the Module:** This module will offer students in a range of different disciplines an opportunity to engage in learning about language and intercultural communication. The first part of the course explores views of identity, culture, and intercultural communication including the role of language. Students will look at representations of 'us' and 'them ', drawn from a range of genres including: the media, websites, embassy and business publications as well as representations in art and film. Students will reflect on their own cultural identities and how these might have informed their interpretations of the "other". In the second part of the course students will carry out a collaborative project of intercultural learning. They will be paired with native-speakers from other cultures and be required to carry out tasks aiming at raising intercultural learning. **Syllabus:** This module aims at developing students' intercultural communication competence. The module will bring the concept of intercultural learning to life in a way that is engaging and allows students to critically evaluate the importance of language in intercultural communication. Students will attend an individual advisory session with a language tutor where they will reflect on their current language level and intercultural awareness; this will allow students to identify learning goals and create a programme of learning including telecollaborative tasks to achieve these goals. Students will take responsibility for the organisation of their own learning, establish, and maintain contact with their partners and seek and offer information and opinions to enable development of intercultural communicative competence. Students will demonstrate in-depth reflection on their learning process through the keeping of a learner diary, in which they will record progress made, plan their next steps, and reflect on their development during the semester.	6 ECTS
LI4023 - LANGUAGE AND SOCIETY IN IRELAND	**Rationale and Purpose of the Module:** The introduction of these new modules is therefore designed to meet the institutional strategic objectives of increased student choice and increased opportunities for internationalisation. Linguistic variation is one of the key components of studying language in society; this module will offer students an introduction to this topic by focussing on the Irish sociolinguistic context in contemporary and historical perspective. **Syllabus:** Following a general introduction to studying language and variation, the module will focus on four main themes: Irish-English The Irish language Irish Traveller language The new languages of Ireland	6 ECTS

CU4121 - INTRODUCTION TO NEW MEDIA AND CULTURAL STUDIES	**Rationale and Purpose of the Module:** To introduce students to the fields of cultural studies and new media and to the basic concepts underlying their study of these disciplines over the course of their programme. To give students the theoretical tools to analyse cultural processes and to investigate new media as cultural institutions, particularly in comparative contexts. To raise students intercultural awareness as part of a process of preparing for the Erasmus/study abroad semester. * To introduce students to the concept of career planning, particularly with the objective of preparing them for cooperative education as an integral part of their course. **Syllabus:** The notion of culture: defining and describing the notion of culture and cultures; comparing different definitions and traditions of culture in a range of contexts; cultural anthropology; linguistic dimensions of culture; cultural policy and cultural imperialism; language and cultural awareness. Media and culture: identifying and describing cultural dimensions of media processes; the cultural specificity of media in different linguistic and cultural contexts; cultural dimensions of new media processes. Analysing cultural processes: theories and methodologies of cultural analysis. Career planning for students: skills awareness; career awareness; preparation for the off-campus year.	6 ECTS
MK4603 - MARKETING	**Rationale and Purpose of the Module:** The purpose of this module is to introduce students to marketing as a business philosophy and as a management function and to examine the role of marketing in contemporary organisations. This focuses on the need to understand and connect with customers and to develop and deliver products and services that customers value. **Syllabus:** Marketing scope; marketing concept; marketing internal and external environment; understanding customer behaviour; segmentation, targeting and positioning; product and brand management; marketing communications; pricing; distribution; marketing of services; marketing and corporate social responsibility.	6 ECTS

LI4037 - APPLIED LINGUISTICS AND THE PROFESSIONS	**Rationale and Purpose of the Module:** This module maps applied linguistics to some of the the many areas within which language based issues are implicated, such as institutional discourses - legal, media, educational, political, amongst others. The module builds connections between these inter-related areas and language-problem-related orientations as modes of enquiry, and guides participants to methods of exploring problems and needs within applied linguistics. **Syllabus:** The module introduces theoretical and analytical backgrounds connected to applied linguistics and the professions. Key areas include the language and cultural politics of the media in terms of power relationships, ownership, representation, cultural bias, and linguistic commentary in the media. The syllabus is responsive, and indicative areas of interest include education (especially second language teaching and learning); professional talk and institutional/workplace discourse; intercultural communication more generally; language and the legal professions in applied linguistics, such as forensic linguistics; language description and exploration - lexicography; stylistics,	6 ECTS
JM4011 – INTRODUCTON TO JOURNALISM	**Rationale and Purpose of the Module:** Introduction to Journalism has aims to introduce students to the broad range of writing in journalism alongside a grounding on core issues of Journalism theory and practice The module will introduce a broad range of writing skills from newspapers to magazines of all types, both print and online. It aims to teach students to write short news stories for a variety of publications, including local and national newspapers and websites. **Syllabus:** Students will learn the core theories of journalism structures and practice, this will inform students both of existing and changes in structures and practice in the ever-changing field. This will include an introduction to journalistic ethics. In the practical labs students will learn the principles of news reporting, including grammar and working to a style book. They will learn by comparing reports in national and local newspapers and magazines. They will have extensive practice in creating news stories. They will learn to report from speakers, radio and TV programmes and documents and will practise writing intros and structuring a news story both for print and the internet. They will learn about newsroom practices and journalistic routines. They will consider the work of leading news and feature writers and their distinct styles. They will write short profiles of people in the news. Assessment will be by the production of a portfolio of work completed during the course, and a final timed examination.	6 ECTS
EH4043 - IRISH LITERARY REVOLUTIONS 1880 - 1930	**Rationale and Purpose of the Module:** This module will introduce students to a range of Irish literary work and cultural movements in the period 1880-1930. It aims to introduce students to selected literature from this revolutionary period in Irish culture, attending to innovations in style, structure, and genre in the period, and concentrating on formal as well as cultural experimentation. Background: from the 1880s on, the 'Irish Question' was a central site of struggle in British and Irish public discourse, and in this turbulent period a new generation of writers began to interact with this and other questions in their literary work. Writers such as W. B. Yeats, J. M. Synge, Lady Gregory,	6 ECTS

	George Moore, and Eva Gore- Booth; Oscar Wilde, George Bernard Shaw and Seán O'Casey and James Joyce. **Syllabus:** Exploring selected Irish writers and literary movements 1880-1930, this module aims to introduce learners to one of the most radical periods in Irish culture. Attending to formal and cultural experimentation, and drawing on a range of literary genres, the module will explore the local and transnational dynamics of the Irish literary world. By developing a "thick description" of the period, the module aims to enable students to become better critical thinkers and literary researchers by focusing on close reading, on comparative studies of different writers and (sometimes intersecting) literary movements, and on the reception and critical analysis of this material at the time and since.	
GA4011- CELTIC CIVILISATION: CULTURE, LANGUAGE AND REPRESENTATIONS	**Rationale and Purpose of the Module:** To offer an introductory module in Celtic Civilisation for the Autumn Semester encompassing heroic Celtic literature, the history of the Celts and of the Celtic languages, as well as interpretation of the earliest accounts of the Celtic peoples and their customs and beliefs. **Syllabus:** This module will give an overview of the history of Celtic languages, culture and literature, focusing on the following: •an introduction to theoretical and scholarly debates on the origin of the Celtic speaking peoples •Celtic prehistory and archaeology; customs and way of life •critical interpretation of the earliest accounts of Celtic people •the history and current position of the Celtic languages •introduction to Early Irish Heroic Tales and representations of the heroic in Early Welsh Literature.	6 ECTS
GA4103 - INTRODUCTION TO IRISH FOLKLORE	**Rationale and Purpose of the Module:** To introduce students from various disciplines (e.g. anthropology, comparative religion, ethnology, history, literature, sociology, etc.) to the area of folkloristics and to the study of Irish folklore. **Syllabus:** An introduction to Irish folklore with special reference to the following areas: definitions of folklore, folklore collection and classification; verbal arts and minor genres; story-telling and narrative genres; indigenous and international tale-types in Ireland; and traditional custom and belief, including calendar customs	6 ECTS
MU4135 – IRISH TRADITIONAL MUSIC 1	**Rationale and Purpose of the Module:** This module is an introduction to the growing field of traditional music and dance studies and will give the student an overview of some of the important features of these traditions. **Syllabus:** Issues addressed in this module will be dance tune types and structure, English language song tradition, instrumentation, traditional music and dance in America in the first half of the twentieth century, the harp tradition to 1800, modern step dancing, ceili dancing.	6 ECTS
PM4035 - THE PSYCHOLOGY OF WORK	**Rationale and Purpose of the Module:** The module aims to enable students develop knowledge and skills in psychology (both as a discipline and as a professional field) applied to work and organisations. It aims to develop knowledge and skills of understanding individuals in context, considering cognitive, emotional, motivational and behavioural responses to varying working environments and contexts. It aims to develop theoretical and applied knowledge about key psychological concepts and theories concerning, work, the workplace, and working life.	6 ECTS

PS4031 - PSYCHOLOGY AND EVERYDAY LIFE	**Rationale and Purpose of the Module:** This module will introduce students to a range of fundamental theoretical perspectives and issues in general psychology through examining their relevance in everyday life. Through exploring everyday issues students will not only learn about theoretical perspectives but will also gain a basic knowledge of how psychology may be applied. **Syllabus:** Through exploring some key studies in psychology, students will gain a basic understanding of the main investigative techniques used by psychologists. The range of topics will include definitions of psychology; communication and body language; personality; sex and gender; social interaction; emotion; brain and behaviour; health and illness; human development; psychological problems; perception and thinking; learning; humans and animals; applications of psychology	6 ECTS
HI4152 - FROM KINGDOM TO REPUBLIC: IRISH HISTORY, 1660-1960	**Rationale and Purpose of the Module:** This general history module will provide those with little or no prior experience of history with an overview of Irish society and politics from c.1660 to 1960. It is ideal for the general arts student, the international student and those who wish to have a general introduction to Irish history. This is to be offered to students of the new BA Arts. **Syllabus:** Defining Ireland; economy, society and class; women and politics; the Three Kingdoms; the Boyne and the emergence of a protestant ascendancy; agrarian society in pre famine Ireland; the Famine: dealing with the catastrophe; patriots, nationalists, republicans, unionists, and others: politics and its followers; origins of independence; constitutional developments and the two states of Ireland; economic development; population and social change; education and language; the evolution of popular culture; the Irish diaspora.	6 ECTS
GY4037 - A SUSTAINABLE WORLD?	**Rationale and Purpose of the Module:** A Sustainable World provides students with the opportunity to engage with the growing field of geographical research on the relationships between social and environmental processes through the lens of sustainability. Beginning with the origins of sustainable development the module looks at the core ideas that underpin it and then considers how we are planning for a sustainable future. The key challenges derived from conflicting ideas and interests are discussed at varying local, national and international contexts. **Syllabus:** Using a series of historic and contemporary case studies, the module explores sustainability from a variety of environmental and societal contexts (social, cultural and economic) and analyses the differing approaches and conflicting messages and ideas at play in today's world. Beginning with the origins of sustainability, the module will introduce topics such as global issues in sustainability, consumption and waste, business and industry, public policy, education, the role of technology, sustainable cities and sustainability and the future.	6 ECTS
CS4031 - INTRODUCTION TO DIGITAL MEDIA	**Rationale and Purpose of the Module:** To introduce students to some of the seminal developments in technology and to provide them with a historical perspective on how these developments have impacted on human development, and to support students in establishing their own online portfolios. **Syllabus:** The module provides an overview of the conceptual development of computers, communication networks and	6 ECTS

	computer media, followed by a discussion of concepts relevant for digital content creation, such as copyright, Creative Commons, Open Source Software and using AI for generating content. Application domains discussed will include: personal computing, social media, education, cultural heritage, healthcare, digital fabrication and digital platforms. The creation of an individual online portfolio will give the students the opportunity to become digital media creators, curate and publish their own work, as well as reflect on their learning process.	
SO4118 - SOCIOLOGY OF GENDER AND POPULAR CULTURE	**Rationale and Purpose of the Module:** To provide an opportunity for the student to examine of key theoretical perspectives relevant to the study of gender and popular culture To offer ways of evaluating the work of major sociological schools/theorists in the study of popular culture and gender studies. To develop the ability to analyse and interpret popular cultural texts through the lens of gender analysis. **Syllabus:** This module explores the twin themes of bodies and sexualities in the spaces of contemporary Western culture. Utilising a range of popular cultural forms, sites and events which are most accessible-television, cinema, magazines; households, shops and workplaces; and popular understandings of medicine, science and technology - the module involves students in a series of critical engagements. The module addresses a number of issues; why the subjects of sexualities and the body become the focus of so much interest across a broad range of disciplines; How we an de-naturalise and problematise normative gender categories by setting gendered identities in cultural contexts; What important contributions have been made to the field by recent work on masculinities; How the practices of everyday life can be interrogated to yield insights about the relationships between the body, gendered identities and prevailing cultural norms.	6 ECTS
TE4011 - ENGLISH AS A FOREIGN LANGUAGE 1 (INTERMEDIATE)	**Rationale and Purpose of the Module:** This module is set at B1 on the Common European Framework of Reference for Languages (CEFR). To provide language support to students on the Erasmus exchange programmes to enable them to benefit more fully from their Erasmus experience at a social, cultural and academic level. To provide integrated tuition and practice in the four language skills of listening, speaking, reading and writing. **Syllabus:** This syllabus is set at B1 on the Common European Framework of Reference for Languages (CEFR). Students work from a set text book, back-up audio visual and on-line material. Practice is given in the four language skills, language awareness-raising and with special emphasis on pronunciation at this level. The following grammatical areas are covered: verb tenses e.g. present simple and continuous, past simple and continuous, future forms, present perfect simple and continuous; modality and conditionality; modal verbs expressing obligation, deduction, possibility and ability, first conditional lexis e.g. frequent collocations, common expressions, conversational responses and idioms, qualifying using adverbs and adjectives, comparatives and superlatives, discourse markers (oral and written) e.g. connectives, sequencing, signposting.	6 ECTS
TE4021 - ENGLISH AS A FOREIGN LANGUAGE 1 (UPPER INTERMEDIATE)	**Rationale and Purpose of the Module:** This module is set at B2 on the Common European Framework of Reference for Languages (CEFR). To provide language support to students on the Erasmus exchange programmes to enable them to benefit more fully from	6 ECTS

	their Erasmus experience at a social, cultural and academic level To provide tuition and practice in the four language skills of listening, speaking, reading and writing. **Syllabus:** This syllabus is set at B2 on the Common European Framework of Reference for Languages (CEFR). Students work from a set text book, back-up audio visual and on-line material. Integrated tuition and practice is given in the four language skills. The following grammatical areas are covered: Phrasal verb structure, position of adverbs, future time forms, conditionals, narrative tenses, modal verbs of deduction lexis e.g. frequent collocations, common expressions, conversational responses and idioms, discourse markers (oral and written) e.g. connectives, sequencing, signposting.	
TE4031 - ENGLISH AS A FOREIGN LANGUAGE 1 (ADVANCED)	**Rationale and Purpose of the Module:** This module is set at C1 on the Common European Framework of Reference for Languages (CEFR). To provide language support to students on the Erasmus exchange programmes to enable them to benefit more fully from their Erasmus experience at a social, cultural and academic level To provide tuition and practice in the four language skills of listening, speaking, reading and writing. **Syllabus:** This syllabus is set at C1 on the Common European Framework of Reference for Languages (CEFR). Students work from a set text book, back-up audio visual and on-line material. Integrated tuition and practice is given in the four language skills. The following areas are covered: grammar; modals and meaning, the perfect infinitive, mixed conditionals, tenses in accounts and narratives, all aspects of reported speech Lexis: word-building, compound adjectives, synonyms, confusable words, metaphorical language, intensifying adverbs, discourse markers, phrasal verbs, collocations, British v American English Recognition and use of the IPA future forms, wishes and regrets, defining and non-defining relative clauses, noun clauses, adverb clauses, perfective v progressive aspect, gerunds, infinitives	6 ECTS