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BAIB Student 2024

When the time came to fill out my CAO form, I was at a cross-roads. With the world of courses available to me, I didn't know what direction to take. Having always had an interest in business, I still felt too confined with certain business degrees. Then, I was introduced to the BA in International Business at UL, a business course that you can build and tailor to make it your own!

What makes this program stand out is the links it has with other streams such as Humanities, Law, and Arts. This gives students of International Business the opportunity to try out a wide variety of modules to make their degree as diverse as they like! For myself, I gained a liking for Accounting, having never done it in secondary school. However, after my internship placement, I decided Accounting was not the path for me and tailored my choices for each semester afterwards to build my degree to include Marketing and Management, while maintaining strong, beneficial roots in accounting.

It must be said that the most attractive aspect of this course to me, was the opportunity to spend my entire 3rd year abroad. This consisted of the Erasmus Study Exchange program and cooperative work placement. I had the chance to study in Kedge Business School in Marseille

in the South of France where I got to study unique modules such as Luxury Marketing and make friends from all four corners of the world. After this, I embarked on my cooperative work placement with Caceis Bank in Luxembourg. Here, I was fully immersed in the role of a Fund Accountant. I was even enlisted to help in the translation of procedures for the merger of Caceis with the Royal Bank of Canada. My experience in Luxembourg was further enriched by the friends I made outside of work, most notably while playing with the Luxembourg GAA team where I played football and took up camogie for the first time. When I returned to UL, I wanted to immerse myself in campus life as much as possible, considering my 1st and 2nd years of college took place in a primarily online setting during the pandemic. I put myself forward to be an ambassador for Kemmy Business School which gave me a great opportunity to improve my public speaking skills while at the UL open days. As my final months in UL come to an end, I can certainly look back with only fond memories, fantastic experiences, and a great network of friends. I feel equipped with an incredible depth of knowledge, skills, and experiences gained from this course to help me take on the next step!