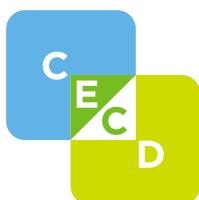


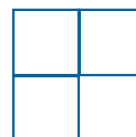
2015–2016

# University of Limerick Graduate Market Survey Results



University of Limerick  
Cooperative Education & Careers Division  
*Empowering Through Employability*

Cooperative Education and Careers Division  
2016

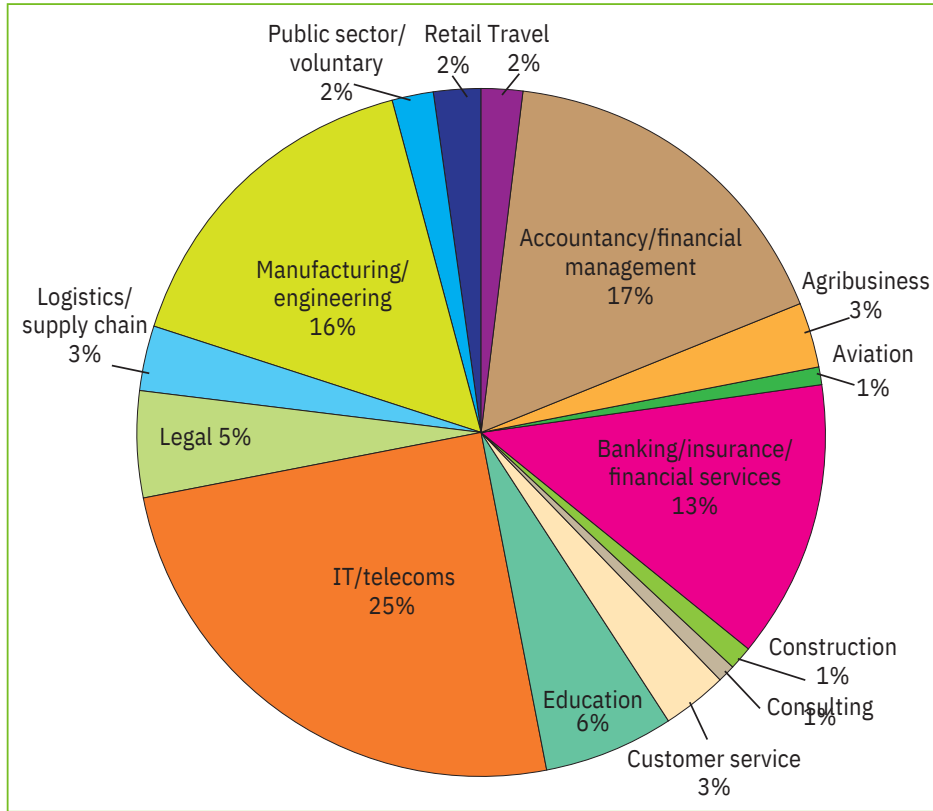


The University of Limerick Careers Fair 2015 took place on Thursday 8 October. The event was organised by the Cooperative Education & Careers Division (CECD). Over 140 organisations participated in the fair. These included local, national and international companies – large and small – from a wide variety of sectors and disciplines.

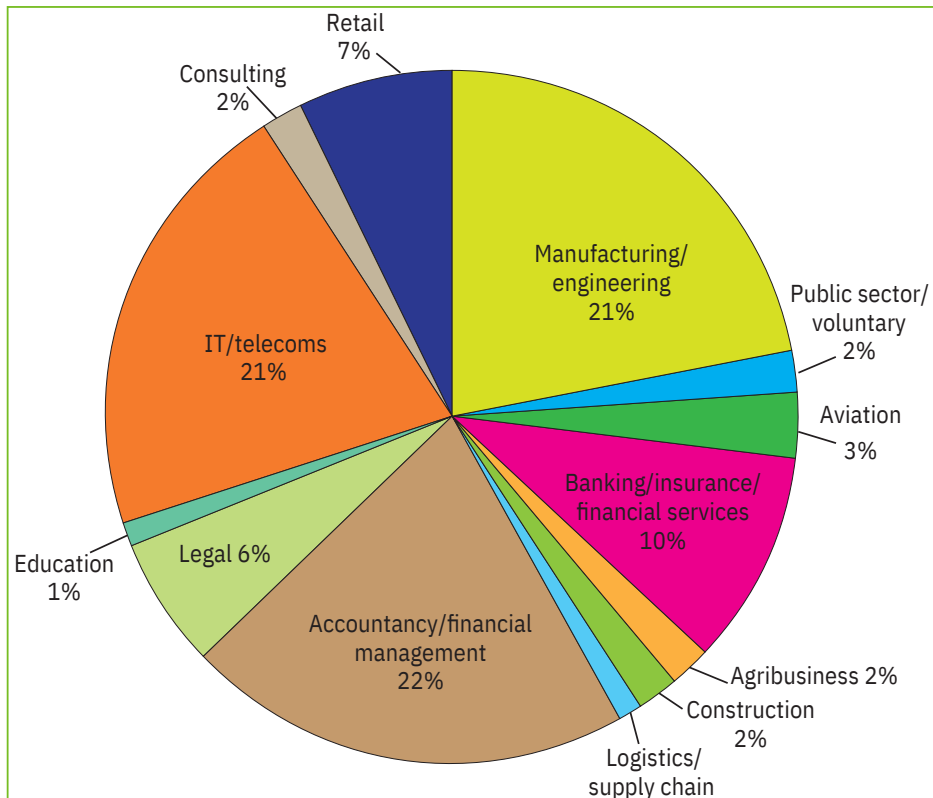
CECD would like to thank all of the organisations who participated in the 2015 Graduate Market Survey, some of whom are listed below. Feedback from these organisations proved to be highly beneficial in preparing graduates for their future careers. As a result of the 2015 Graduate Market Survey, the participating organisations and CECD have gained valuable insights on the graduate recruitment market.

In this booklet, CECD has summarised and compared the results of the Graduate Market Survey 2014 with those of the Graduate Market Survey 2015. We invite you to view the results and trends evident in our surveys as part of your ongoing exploration of the graduate recruitment market.

A&L Goodbody	DB Schenker	Johnson & Johnson
ABEC	Dell	JPA Brenson Lawlor
Accenture	Deloitte	Keogh Somers Kostal
ACI Worldwide	Diageo	Ireland KPMG MSD
Aldi	Ei Electronics	Musgrave Group
Amazon	eir	O'Neill Foley Pepper
AMCE	Eirtech Aviation	Asset Servicing
Analog Devices	Ericsson	Proctor & Gamble PwC
Apple	EY	Ronan Daly Jermyn
Arthur Cox	FExCO	Russell Brennan
ARUP	First Derivatives	Keane Sanmina SAVIO
Baker Tilly Ryan Glennon	Glanbia	SMBC Aviation Capital
BDO	GLG	Smith & Williamson
Bio-Medical Research	Habitat for Humanity Ireland	Teleflex Medical Tricel
Bouygues UK	HedgeServ	Tyco valeo vision
Cameron Ireland	Hewlett-Packard	Systems version 1
Campion Insurance	HLB McKeogh Gallagher Ryan	vMware
CIMA	Holmes O'Malley Sexton	
Cisco	Interac	
Citco	Irish Cement	
Cook Medical	Irish Tax Institute	
Creganna Medical	Jameson	



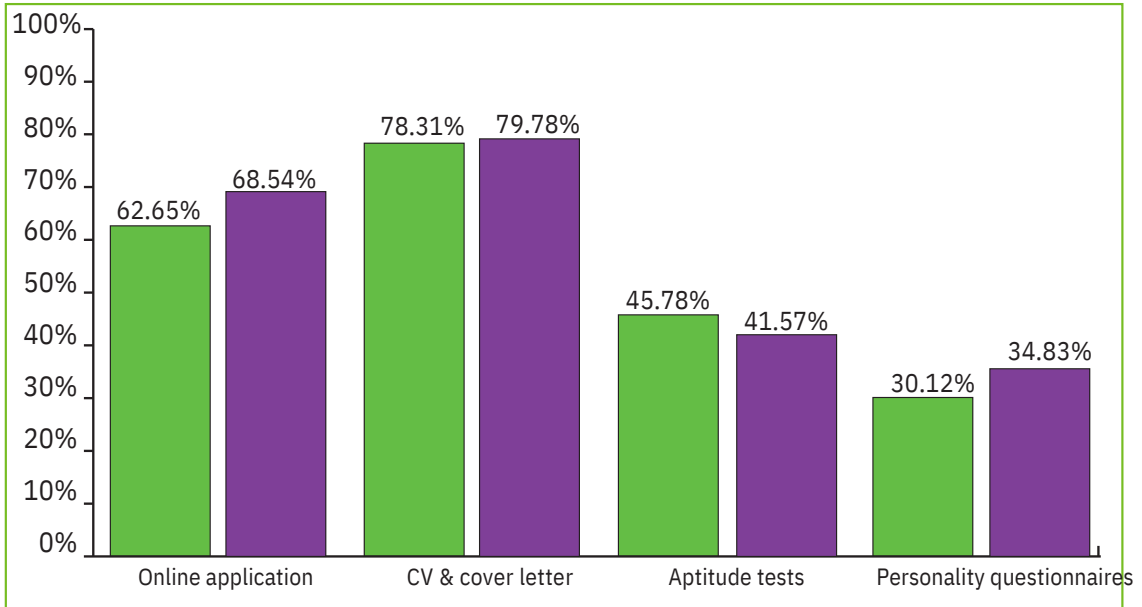
Sectors surveyed (2014 results: counted by company name)



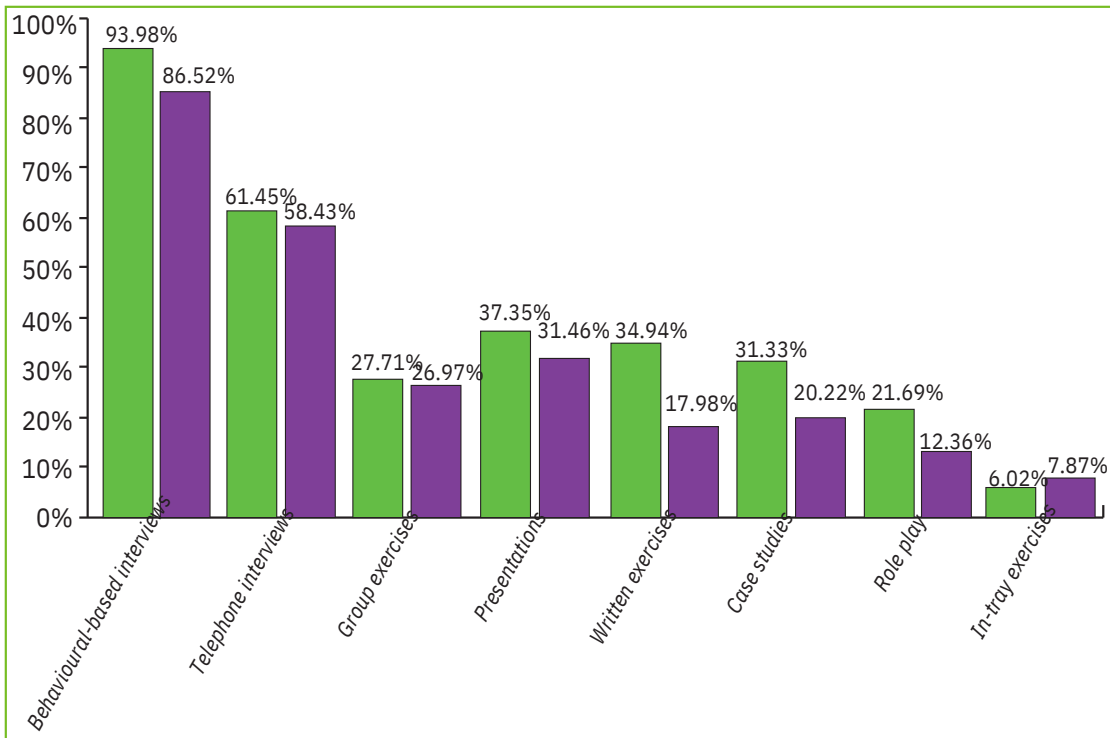
Sectors surveyed (2015 results: counted by company name)



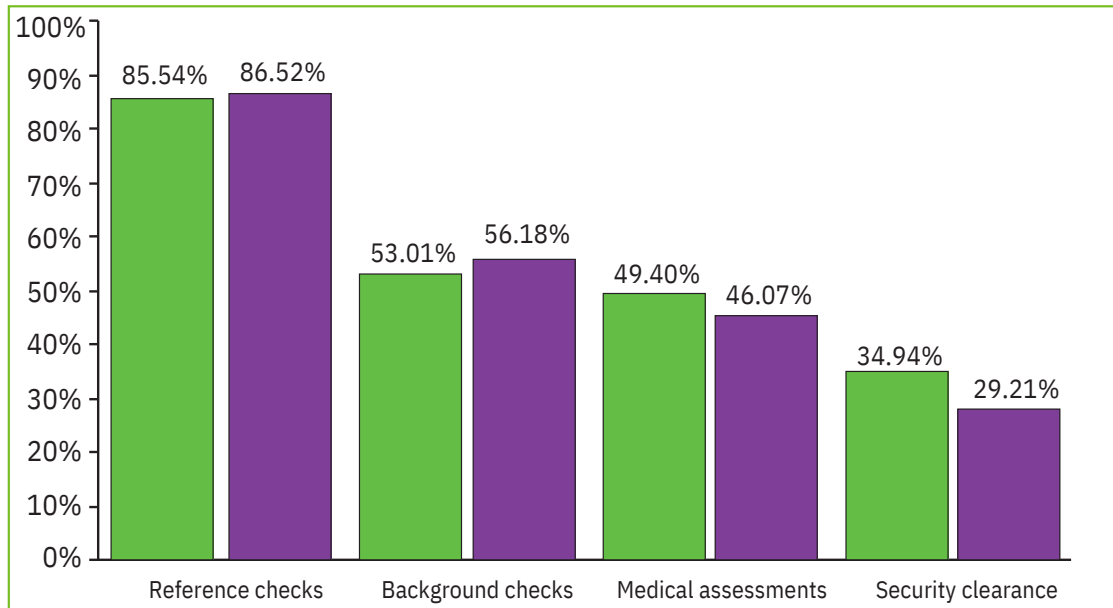
Question 1: As part of graduate recruitment, does your organisation use any of the following application/selection tools?



Application stage: 2014 results and 2015 results



Selection stage: 2014 results and 2015 results



Additional screening: 2014 results and 2015 results

Question 2: In graduate recruitment this year, what are the five most significant challenges you face?

### Five most significant challenges (2014 results)

1. Number of available graduates from specific degrees/skillsets.
2. Managing the employer–university relationship.
3. Graduate expectations at entry-level stage.
4. Managing your organisation’s on-campus profile.
5. Work-readiness levels of graduates.

### Five most significant challenges (2015 results)

1. Number of available graduates from specific degrees/skillsets.
2. Managing the employer–university relationship.
3. Graduate expectations at entry-level stage.
4. Work-readiness levels of graduates.
5. Managing your organisation’s on-campus profile.

Question 3: What graduate skills/competencies are of most value to your organisation?

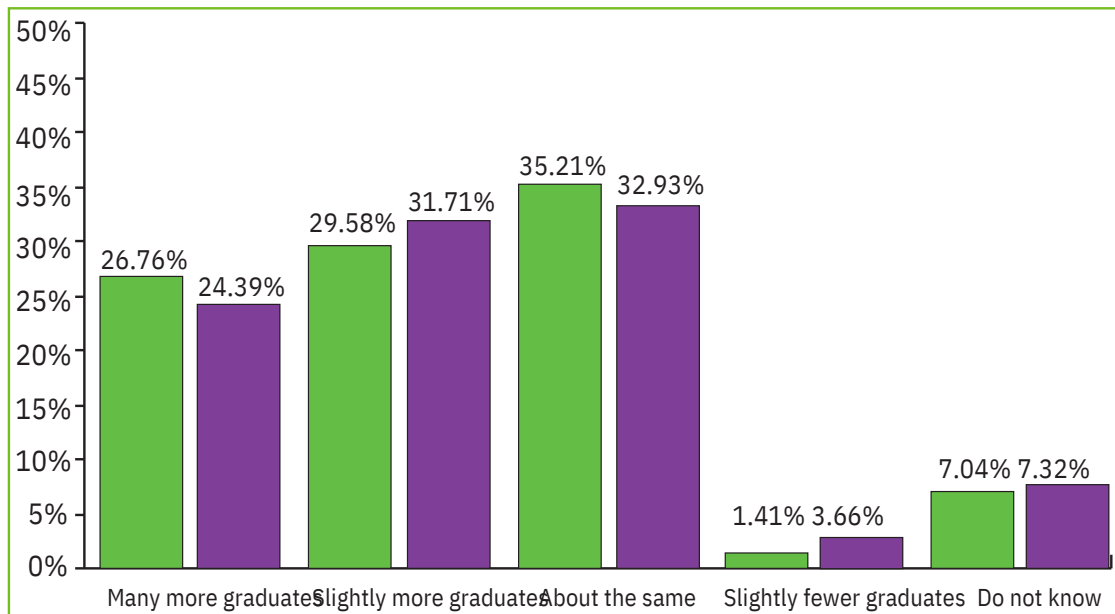
**Ten most valuable graduate skills/competencies (2014 results)**

1. Drive/motivation.
2. Foreign-language skills.
3. Communication skills.
4. Positive attitude.
5. Global mindset.
6. Customer focus.
7. Leadership potential.
8. Teamwork.
9. Writing skills.
10. Academic ability.

**Ten most valuable graduate skills/competencies (2015 results)**

1. Drive/motivation.
2. Foreign-language skills.
3. Communication skills.
4. Positive attitude.
5. Academic ability.
6. Initiative.
7. Teamwork.
8. Analytical skills.
9. Adaptability.
10. Leadership potential.

Question 4: How many graduate vacancies does your organisation expect to have?



Expected number of graduate vacancies: 2014 results and 2015 results

