



KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Assoc. Prof Tom Collins	Accounting & Finance	Tom.Collins@ul.ie	<ul style="list-style-type: none"> • International Tax Issues • Transfer Pricing • Selling Businesses and Related Restructuring Planning • Succession
Assoc. Prof Martin Cunneen	Accounting & Finance	Martin.Cunneen@ul.ie	<ul style="list-style-type: none"> • Data Business Models & Data Governance • Privacy and Data Commercialisation • GDPR • Data Analytics in terms of Societal Relations. • Explainable AI (XAI) • Algorithmic Bias • Black Box Decision Making • Data Profiling (Insurance) • Data Commodification and Risk • Autonomous Vehicle Decision making (Insurance) • InsurTech • AI in Education • AI Assistants (Language Theory & NLP) • Societal Risks due to Data Profiling • AI and Technology for Social Good and the use of Innovation to Support Climate Risk Mitigation
Prof Elaine Doyle	Accounting & Finance	Elaine.Doyle@ul.ie	<ul style="list-style-type: none"> • The Impact of AI on the Tax Profession, Tax Administration and Tax within Organisations • Voice and Silence in Tax • Tax as a Tool for Behavioural Change • Tax History • Environmental Taxation
Asst. Prof Robert Ford	Accounting & Finance	Robert.Ford@ul.ie	<ul style="list-style-type: none"> • Environmental Liability EU Policy • Regulation Habitat Banking • Biodiversity Credits • Risk Perceptions and Crime
Assoc. Prof Antoinette Flynn	Accounting & Finance	Antoinette.Flynn@ul.ie	<ul style="list-style-type: none"> • Entrepreneurship and Gender Diversity • Entrepreneurial Finance • Executive Remuneration and Corporate Finance • Executive Remuneration and Carbon Emissions • Earnings Management and Quality • Corporate Finance and its effects on Firm Value • Gender Issues in the Accounting Profession • International Corporate Governance • Accounting Education
Asst Prof. Kieran Gallery	Accounting & Finance	Kieran.Gallery@ul.ie	<ul style="list-style-type: none"> • Economic Psychology and Tax Compliance. • Behavioural Economics and Tax Compliance

<u>Assoc. Prof John Garvey</u>	<u>Accounting & Finance</u>	<u>John.Garvey@ul.ie</u>	<ul style="list-style-type: none"> • Nature Finance • Climate, Risk and Sustainability • Sustainable Finance & Land Use • Financial and Insurance Market Design and Innovation
<u>Assoc. Prof Colette Grey</u>	<u>Accounting & Finance</u>	<u>Colette.Grey@ul.ie</u>	<ul style="list-style-type: none"> • Corporate Governance with a focus on Executive Remuneration • Earnings Management and Earnings Quality. • Board of Directors and Gender Issues and Executive Remuneration • Corporate Social Responsibility
<u>Assoc. Prof John Heneghan</u>	<u>Accounting & Finance</u>	<u>John.Heneghan@ul.ie</u>	<ul style="list-style-type: none"> • The Corporate Governance Role of Financial Accounting Information • Transparency and Governance Mechanisms • Credit Lending to SMEs • Compliance and Auditing • Financial Analysis with Emphasis on Liquidity • Risk Management in the Public Sector • Board Working Style and Board Leadership Styles • Business Ethics • Design Science Research • Spatial Awareness in Teaching • Sustainability Measurability, Nonfinancial Disclosures • Governance and Workforce Engagement
<u>Asst. Prof Ruth Lynch</u>	<u>Accounting & Finance</u>	<u>Ruth.Lynch@ul.ie</u>	<ul style="list-style-type: none"> • Client Relationships • Accounting Profession • Corporate Governance • Compliance & Risk Management • Sustainability Reporting • Auditing • Not-for-Profit Sector
<u>Asst. Prof Brendan McCarthy</u>	<u>Accounting & Finance</u>	<u>Brendan.McCarthy@ul.ie</u>	<ul style="list-style-type: none"> • Voice and Silence in the Tax Profession • Ethics in Tax Practice • Automation in the Tax Profession
<u>Assoc. Prof Orla McCullagh</u>	<u>Accounting & Finance</u>	<u>Orla.Mccullagh@ul.ie</u>	<ul style="list-style-type: none"> • Market Risk Analysis • Data Analytics in Finance/Risk • Critical Accounting • Sustainability Modelling and Reporting • Mathematics and Programming Anxiety
<u>Prof Martin Mullins</u>	<u>Accounting & Finance</u>	<u>Martin.Mullins@ul.ie</u>	<ul style="list-style-type: none"> • Risk • Insurance • Uncertainty • High Technology • Ethics
<u>Prof Finbarr Murphy</u>	<u>Accounting & Finance</u>	<u>Finbarr.Murphy@ul.ie</u>	<ul style="list-style-type: none"> • Quantitative Finance • Machine Learning Finance • Emerging Risk
<u>Prof Fergal O'Brien</u>	<u>Accounting & Finance</u>	<u>Fergal.G.Obrien@ul.ie</u>	<ul style="list-style-type: none"> • Finance • Sustainable Finance • Tacit Knowledge • Signalling & Natural Language Processing • Narcissistic Leadership
<u>Prof Philip O'Regan</u>	<u>Accounting & Finance</u>	<u>Philip.ORegan@ul.ie</u>	<ul style="list-style-type: none"> • Accounting Information in Modern Society • Behavioural Accounting • Accounting Profession

			<ul style="list-style-type: none"> • Intellectual Capital • Accounting History • Sustainability and ESG
<u>Assoc. Rodrigo Ormeno Perez</u>	<u>Accounting & Finance</u>	<u>Rodrigo.OrmenoPerez@ul.ie</u>	<ul style="list-style-type: none"> • Tax Politics and Policy • Tax Law-Making • Tax Administration • Tax Compliance • International taxation • Social theory applied to taxation
<u>Assoc. Prof Kathleen Regan</u>	<u>Accounting & Finance</u>	<u>Kathleen.Regan@ul.ie</u>	<ul style="list-style-type: none"> • Financial Disclosures • Impairment of Assets • Fair Value Accounting
<u>Asst. Prof. James Ryan</u>	<u>Accounting & Finance</u>	<u>James.Ryan@ul.ie</u>	<ul style="list-style-type: none"> • Corporate Finance • Wealth Management • Portfolio Optimisation
<u>Assoc. Prof Darren Shannon</u>	<u>Accounting & Finance</u>	<u>Darren Shannon@ul.ie</u>	<ul style="list-style-type: none"> • Climate Finance • Financial Economics • Event Studies • Machine Learning in Finance • Neural Networks in Finance • NLP in Finance
<u>Assoc. Prof. Barry Sheehan</u>	<u>Accounting & Finance</u>	<u>Barry.Sheehan@ul.ie</u>	<ul style="list-style-type: none"> • Emerging Technology Risk Assessment • Applications of Machine Learning in Finance & Insurance • Decision Analysis using Bayesian Networks • Cybersecurity Risk Management • Climate Risk Resilience • Disaster Risk Management
<u>Prof Bernadette Andreosso-O'Callaghan</u>	<u>Economics</u>	<u>Bernadette.Andreosso@ul.ie</u>	<ul style="list-style-type: none"> • Comparative Economic Integration (Asia and Europe) • Structural Change and Economic Growth in East-Asian Countries • Economic Growth and Crises • Economic Growth and Global Governance • Industrial Economics
<u>Assoc. Prof Rita Buckley</u>	<u>Economics</u>	<u>Rita.Buckley@ul.ie</u>	<ul style="list-style-type: none"> • Multinational Enterprises and Productivity Spill Overs • Global Food Prices and Volatility • Organic and Sustainable Agriculture
<u>Prof Jim Deegan</u>	<u>Economics</u>	<u>Jim.Deegan@ul.ie</u>	<ul style="list-style-type: none"> • Tourism Sector and Measures to Enhance Productivity • Networks as a Measure to Improve Tourism Performance • The Impact of New Forms of Artificial Intelligence on the Tourism Sector • Challenges for the Tourism/Aviation/Marine Sector Arising from the need to Tackle Climate Change
<u>Assoc. Prof Darragh Flannery</u>	<u>Economics</u>	<u>Darragh.Flannery@ul.ie</u>	<ul style="list-style-type: none"> • Economics of Education • Education Policy Analysis • Health Economics • Applied Microeconometrics
<u>Assoc. Prof Olubunmi Ipinnaiye</u>	<u>Economics</u>	<u>Olubunmi.Ipinnaiye@ul.ie</u>	<ul style="list-style-type: none"> • Enterprise Growth, Development and Policy • Drivers of Firm-level Innovation and Innovation Policy • Social Innovation • Industrial Policy Evaluation

Prof Stephen Kinsella	Economics	Stephen.Kinsella@ul.ie	<ul style="list-style-type: none"> • Political Economy • Open Economy Macroeconomics • Stock Flow Consistent Economics
Asst. Prof Lukas Kuld	Economics	Lukas.Kuld@ul.ie	<ul style="list-style-type: none"> • Economics of Innovation, Science, and Arts • Urban Economics • Economic History • Labour Economics
Prof Helena Lenihan	Economics	Helena.Lenihan@ul.ie	<ul style="list-style-type: none"> • Economics of Innovation • R&D subsidies and R&D Tax Incentives • Innovation and Innovation Policy • Policy Evaluation • Innovation and Human Capital • Green/Eco Innovation, Circular Economy, Sustainable Development • Firm Growth and Industrial Policy
Assoc. Prof Vincent O'Sullivan	Economics	Vincent.O'Sullivan@ul.ie	<ul style="list-style-type: none"> • Economics of Education • Health Economics • Labour Economics
Assoc. Prof Donal Palcic	Economics	Donal.Palcic@ul.ie	<ul style="list-style-type: none"> • Infrastructure Policy • Public Sector Economics • Privatisation and Public-Private-Partnerships • State-Owned Enterprises • Economics of Higher Education
Asst. Prof Mauricio Perez-Alaniz	Economics	Mauricio.PerezAlaniz@ul.ie	<ul style="list-style-type: none"> • Economics of Innovation • Innovation and Innovation Policy • Evaluation • Obstacles to Innovation • Organisational Learning • Eco-Innovation, Circular Economy, Sustainable Development
Prof Eoin Reeves	Economics	Eoin.Reeves@ul.ie	<ul style="list-style-type: none"> • Infrastructure Policy • Funding and Finance Issues in Infrastructure • State Owned Enterprise • Privatisation • Public-Private Partnerships • Re-municipalisation and Reverse Privatisation
Assoc Prof Marta Zieba	Economics	Marta.zieba@ul.ie	<ul style="list-style-type: none"> • Applied Microeconomics • Efficiency and Productivity Analysis • Cultural Economics • Tourism Economics • Health Economics • Labour Economics
Assoc. Prof Elaine Berkery	Management & Marketing	Elaine.Berkery@ul.ie	<ul style="list-style-type: none"> • Women in Leadership/Management • Leadership in Healthcare • Gender Quotas • Flexible Work Arrangements • Talent Management
Assoc. Prof Patrick Buckley	Management & Marketing	Patrick.Buckley@ul.ie	<ul style="list-style-type: none"> • Information Management • Prediction Markets • E-Learning

Assoc. Prof Catriona Burke	Management & Marketing	Catriona.Burke@ul.ie	<ul style="list-style-type: none"> • Strategic Organization • Time and Temporality • New forms of Organizing • Temporariness and Projectification of Post-Bureaucratic Work, Organization and Society • Project Studies
Assoc. Prof Conor Carroll	Management & Marketing	Conor.Carroll@ul.ie	<ul style="list-style-type: none"> • Crisis Management, Crisis & Risk Communications • Digital Marketing, Digital Consumption Behaviour • Strategic Sales Management • Business Scaling & Growth
Assoc. Prof Yvonne Costin	Management & Marketing	Yvonne.Costin@ul.ie	<ul style="list-style-type: none"> • Female Entrepreneurship • Small Firm Growth • Entrepreneurship Education
Asst Prof Yvonne Delaney	Management & Marketing	Yvonne.Delaney@ul.ie	<ul style="list-style-type: none"> • Problem-Based Learning in Management Education • Supply Chain Management - the challenges and case studies on actions firms are taking on developing the sills, processes, and systems for addressing sustainability along their supply chains. Management Skills Development in the PBL Tutorial Process • PBL and Problem-Solving in SMEs • Educational Innovations in Third Level Education • Reflective Practices in a PBL Environment
Prof John Fahy	Management & Marketing	John.Fahy@ul.ie	<ul style="list-style-type: none"> • Customer Value • Emotions in Marketing • High-Performance Leadership
Assoc. Prof Briga Hynes	Management & Marketing	Briga.Hynes@ul.ie	<ul style="list-style-type: none"> • Entrepreneurship • Entrepreneurship Education and Entrepreneurial Learning • Social Entrepreneurship and Social Innovation • Social Enterprise Scaling • Female Entrepreneurship • Marketing and Digital Media in Small and Medium Firms • Small Firm Growth and Strategy Development
Assoc. Prof Éamonn V Kelly	Management & Marketing	Eamonn.Kelly@ul.ie	<ul style="list-style-type: none"> • Change Management and Strategy Implementation • AI and Strategic Decision Making • Benefits Realisation and Governance • Operation Models, Organisational Design, and Strategy Evaluation
Assoc. Prof Maria Lichrou	Management & Marketing	Maria.Lichrou@ul.ie	<ul style="list-style-type: none"> • Sense of Place • Tourism, Heritage and Place • Consumer Ethnography • Sustainable Consumption
Assoc. Prof Roisin Lyons	Management & Marketing	Roisin.Lyons@ul.ie	<ul style="list-style-type: none"> • Entrepreneurial Intentions • Family Business and Succession • Innovation/Social Innovation Education & Pedagogy • Entrepreneurship Education & Pedagogy • Innovation Management • Open Innovation
Prof Michael J Morley	Management & Marketing	Michael.Morley@ul.ie	<ul style="list-style-type: none"> • International, Comparative & Cross-Cultural Management • Expatriate Assignments, Global Mobility & Intercultural Competence

			<ul style="list-style-type: none"> • Person-Environment Fit, Psychological Contracts & Trust Dynamics
Assoc. Prof Caoilfhionn Ní Bheacháin	Management & Marketing	C.NiBheachain@ul.ie	<ul style="list-style-type: none"> • Networks and Business Communication • Cultural Studies and Critical Theory • Print Culture and Publishing History • Popular Culture and Marketing
Assoc. Prof Michael P O'Brien	Management & Marketing	Micahelp.Obrien@ul.ie	<ul style="list-style-type: none"> • Information Management • Software Evolution • Learning Analytics
Assoc. Prof Christina O'Connor	Management & Marketing	Christina.F.OConnor@ul.ie	<ul style="list-style-type: none"> • Marketing Intelligence • Data Utilisation and Dissemination • Business Development within SMEs & Start ups • Networks • Relationship Marketing • Marketing Education • Service Marketing
Prof Michele O'Dwyer	Management & Marketing	Michele.ODwyer@ul.ie	<ul style="list-style-type: none"> • Marketing • Entrepreneurship • Innovation
Prof Deirdre O'Loughlin	Management & Marketing	Deirdre.O'Loughlin@ul.ie	<ul style="list-style-type: none"> • Consumer Credit, Debt and Austerity • Services Research, Family Caring & Value Co-Creation • Ethics, CSR and Sustainability Strategy & Behaviours • Digital Marketing Strategy and Online Consumer Behaviour • Branding and Brand Management • Relationship Marketing
Prof Lisa O'Malley	Management & Marketing	Lisa.OMalley@ul.ie	<ul style="list-style-type: none"> • Marketing Relationships and Strategy • Sustainability and the Circular Economy • Tourism, Heritage and Placemaking • Customer Experience and Value Co-Creation
Assoc. Prof Maurice Patterson	Management & Marketing	Maurice.Patterson@ul.ie	<ul style="list-style-type: none"> • Consumer Culture Theory • Embodied Consumption • Sound & Consumption • Placemaking
Assoc. Prof Annmarie Ryan	Management & Marketing	Annmarie.Ryan@ul.ie	<ul style="list-style-type: none"> • Market Shaping and Innovation • Digitalisation in Marketing Practice • Sustainable and Regenerative market futures • Circular economy and market relationships • Future of business education
Assoc. Prof Nuala Ryan	Management & Marketing	Nuala.Ryan@ul.ie	<ul style="list-style-type: none"> • Leadership • Leadership in Healthcare • Business Policy in Healthcare • Strategic Leadership of Digital Transformation • Strategy Direction and Implementation • Women in Leadership • Entrepreneurial leadership
Assoc. Prof Siobhan Tiernan	Management & Marketing	Siobhan.Tiernan@ul.ie	<ul style="list-style-type: none"> • Change Management • Airline Business Strategies • Airline Service Quality
Asst. Prof John Walsh	Management & Marketing	John.Walsh@ul.ie	<ul style="list-style-type: none"> • Knowledge Management Systems • Knowledge Sharing Practices • Learning Analytics

<u>Assoc. Prof Moran Anisman-Razin</u>	<u>Work & Employment Studies</u>	<u>Moran Anisman-Razin</u>	<ul style="list-style-type: none"> • Everyday courage in organizations • Stretch goals • Leadership • Leadership development
<u>Prof Tony Dundon</u>	<u>Work & Employment Studies</u>	<u>Tony.Dundon@ul.ie</u>	<ul style="list-style-type: none"> • Employment Regulation • Employment Equalities • Employee Voice • Gig Economy & Employment Rights • Trade Union Organising
<u>Asst. Prof Tish Gibbons</u>	<u>Work & Employment Studies</u>	<u>Tish.Gibbons@ul.ie</u>	<ul style="list-style-type: none"> • Industrial Relations • Trade Union Organising • Trade Union Recognition • Collective Bargaining • Representativeness • Union Education & Training
<u>Asst. Prof Claire.Harnett</u>	<u>Work & Employment Studies</u>	<u>Claire.Harnett@ul.ie</u>	<ul style="list-style-type: none"> • Job Quality • Changing World of Work • SME/Entrepreneurship context
<u>Prof Noreen Heraty</u>	<u>Work & Employment Studies</u>	<u>Noreen.Heraty@ul.ie</u>	<ul style="list-style-type: none"> • Age and Ageism in the Workplace • Psychological Contracts • Retention • Workplace Learning & Knowledge Sharing
<u>Assoc. Prof Sarah Kieran</u>	<u>Work & Employment Studies</u>	<u>Sarah.Kieran@ul.ie</u>	<ul style="list-style-type: none"> • Strategic Change • Organisational Sensemaking • The Digital Transformation of Work • Digital Leadership • Middle Management • HR Analytics
<u>Assoc. Prof Jonathan Lavelle</u>	<u>Work & Employment Studies</u>	<u>Jonathan.Lavelle@ul.ie</u>	<ul style="list-style-type: none"> • Trade Union Recognition and Avoidance • Employee Voice • Employment Practices in Multinational Companies • International and Comparative Employment Relations
<u>Assoc. Prof Jean McCarthy</u>	<u>Work & Employment Studies</u>	<u>Jean.McCarthy@ul.ie</u>	<ul style="list-style-type: none"> • Stereotypes, Prejudice & Discrimination at Work • Ageing & Work Issues • Learning, Development & Education • Sustainability Leadership
<u>Assoc. Prof Sarah MacCurtain</u>	<u>Work & Employment Studies</u>	<u>Sarah.MacCurtain@ul.ie</u>	<ul style="list-style-type: none"> • The Impact of Negative Workplace Behaviours/Bullying on Employee Outcomes including Stress and Well-being • Bystander Reactions to Witnessing Bullying/ Negative Workplace Behaviour • Leadership Identity • Leadership and Risk • Leadership and Hybrid Working
<u>Assoc. Prof Juliet McMahan</u>	<u>Work & Employment Studies</u>	<u>Juliette.McMahon@ul.ie</u>	<ul style="list-style-type: none"> • Job Quality • Labour/Employment Law • HRM/Employment Relations from a Small Firm Perspective • Diversity and Inclusion at Work • Workplace Bullying and Incivility
<u>Assoc. Prof Caroline Murphy</u>	<u>Work & Employment Studies</u>	<u>Caroline.Murphy@ul.ie</u>	<ul style="list-style-type: none"> • Job Quality • Employee Voice and Representation • Employment in the Health and Social Care Sector • HR Analytics

<u>Prof Deirdre O'Shea</u>	<u>Work & Employment Studies</u>	<u>Deirdre.OShea@ul.ie</u>	<ul style="list-style-type: none"> • Occupational Health Psychology Interventions • Motivation and Self-Regulation • Proactivity, Voice and Silence in the Workplace • Trust and Meaning in the Workplace • Interpersonal Emotion Regulation and Incivility • Resilience Dynamics
<u>Assoc. Prof Michelle O'Sullivan</u>	<u>Work & Employment Studies</u>	<u>Michelle.OSullivan@ul.ie</u>	<ul style="list-style-type: none"> • Working Hours • Employment Law • Insecure Work • Low Pay • Trade Unions • Dispute Resolution
<u>Asst. Prof Jill Pearson</u>	<u>Work & Employment Studies</u>	<u>Jill.Pearson@ul.ie</u>	<ul style="list-style-type: none"> • Age and Gender Issues Related to Careers and Career Success • Education to Work Transitions • Career Interventions • Gender Differences in Organisational Citizenship Behaviours
<u>Assoc. Prof Lorraine Ryan</u>	<u>Work & Employment Studies</u>	<u>Lorraine.T.Ryan@ul.ie</u>	<ul style="list-style-type: none"> • Precarious Work / Low Paid Work • Trade Unions • Collaborative Bargaining • Employment Law • Work and Technology
<u>Assoc. Prof Majka Ryan</u>	<u>Work & Employment Studies</u>	<u>Majka.Ryan@ul.ie</u>	<ul style="list-style-type: none"> • Emotional Labour • Work and Migration • Unemployment and Underemployment • Discretion (Organisational Policy and Practice) • Organisational Culture • Equality and Diversity
<u>Prof Donald Truxillo</u>	<u>Work & Employment Studies</u>	<u>Donald.Truxillo@ul.ie</u>	<ul style="list-style-type: none"> • Successful Aging at Work • Applicants' Experience of the Hiring Process • Work Ability
<u>Asst. Prof Paolo Yaranon</u>	<u>Work & Employment Studies</u>	<u>Paolo.Yaranon@ul.ie</u>	<ul style="list-style-type: none"> • Workplace Mistreatment (e.g., Incivility, Bullying, Workplace Aggression) • Employee Well-Being • Resilience in the Workplace.